# Verti CRE Privacy Policy

Effective Date: April 09, 2025

At Verti CRE, we are committed to protecting your privacy. This Privacy Policy explains what personal information we collect, how we use it, and who we share it with when you visit our website www.verticre.com, communicate with us via phone, or interact with us through Buildout.

### **What Personal Information We Collect**

We collect the following personal information from you:

Name

Email address

Phone number

This information may be collected when you submit it through our website, contact us by phone, or engage with us via Buildout.

### **How We Use Your Personal Information**

We use your personal information for the following purposes:

To provide our commercial real estate services to you

To communicate with you about our services or respond to your inquiries

To send you marketing materials, such as newsletters or promotional offers (with your consent)

To comply with legal obligations or protect our rights

Verti Commercial Real Estate may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

#### Who We Share Your Personal Information With

We do not share your personal information with third parties for their own marketing or other purposes. We may only disclose your information:

To comply with legal requirements, such as responding to a subpoena or court order To protect the rights, property, or safety of Verti CRE, our users, or others

We may also analyze usage trends across our website or services to better understand what services and/or products may be most popular among our users.

## **SMS Consent**

If you opt in to receive SMS messages from Verti CRE (e.g., by providing your phone number and agreeing to text communications), your consent is specific to us. SMS consent is not shared with third parties or affiliates for marketing purposes. You may opt out of SMS communications at any time by replying "STOP" to any message or contacting us directly.

## **Your Choices and Rights**

You have the right to:

Access, update, or request deletion of your personal information by contacting us at [insert contact info, e.g., info@verticre.com or a phone number]

Opt out of marketing communications by clicking the unsubscribe link in emails or contacting us directly

#### **How We Protect Your Information**

We implement reasonable security measures to safeguard your personal information from unauthorized access, loss, or misuse. However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

## **Non-Marketing Communications**

We reserve the right to contact you for non-marketing purposes (such as security alerts, service updates, or account-related notifications). In some cases, we may use our website or public channels to post such notices.

# **Children Under Age 13**

Verti CRE does not knowingly collect personal identifiable information from children under the age of thirteen (13) without verifiable parental consent. If it is determined that such information has been inadvertently collected, we will take appropriate steps to delete it from our records. Children under the age of 13 must seek permission from a parent or guardian to use this website.

# **Unsubscribe or Opt-Out**

You may opt out of receiving communications from Verti CRE at any time. To unsubscribe from our emails or newsletters, please contact us at info@verticre.com. If you wish to unsubscribe from third-party platforms, please do so directly through those platforms.

## **Links to Other Websites**

Our website may contain links to affiliate or third-party websites. Verti CRE is not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any external sites you visit.

## **Changes to This Privacy Policy**

We may update this Privacy Policy periodically. The most current version will be available at www.verticre.com/privacy-policy, and the effective date will reflect the latest revision.

## **Contact Us**

If you have any questions about this Privacy Policy, please reach out to us at:

Email: [insert email, e.g., info@verticre.com]

Phone: [insert phone number]

Address: [insert physical address if applicable]