


KEYNOTE ONE SHEET:
BUILDING RESILIENT TEAMS
WWW.DAVEBUZANKO.COM

MAIN IDEA: TURN RESILIENT TEAMS INTO YOUR COMPETITIVE ADVANTAGE.

WHY? BECAUSE RESILIENT TEAMS DRIVE ROI.

BIO: DAVE BUZANKO SPENT 30 YEARS AS A SMALL BUSINESS OWNER WORKING WITH SOME OF CANADA'S LARGEST RETAILERS. IN 2008, BUSINESS SABOTAGE FROM ONE OF HIS LARGEST CUSTOMERS LED TO A FINANCIAL CRISIS THAT LED TO A SERIOUS HEART CRISIS. DAVE NOT ONLY SURVIVED, HE THRIVED AS A BUSINESS LEADER WHILE BECOMING A 3X IRONMAN FINISHER IN THE PROCESS. TODAY, DAVE COACHES EMERGING LEADERS ON HOW TO BECOME MORE RESILIENT IN THEIR PERSONAL AND PROFESSIONAL LIVES SO THAT IN TURN, THEY CAN INSPIRE RESILIENCE IN THE TEAMS THEY LEAD TURNING COMPANY CULTURE INTO A COMPETITIVE ADVANTAGE.



WHY DOES RESILIENCE REALLY MATTER
AND WHY SHOULD YOUR AUDIENCE CARE?
BECAUSE EVERYONE EXPERIENCES ADVERSITY IN LIFE BUT
NO ONE WANTS TO FEEL STUCK, FRUSTRATED OR LEFT BEHIND.

RESILIENCE IS LIKE A 1000 PIECE PUZZLE AND
RESILIENT LEADERS LEARN HOW TO MAKE ALL
OF THOSE TINY PIECES FIT TOGETHER.

KEY TAKEAWAY:
LEARN HOW TO MAKE THE VIP PROCESS
WORK FOR YOU AND THE TEAMS YOU LEAD.



DAVE BUZANKO, RESILIENCE SME

