

Business Case for Attending a Growth Mindset Workshop

3 Growth Mindset Takeaways You Will Apply Immediately:

1. Create your personal **WHY** statement and learn how to align your personal **Vision** statement with your company. *You will also learn how to lead a “Finding Your WHY” workshop with your co-workers.*
2. Implement small daily habits that train your brain to see the positive opportunities that others miss and, in the process, redefine happiness as the **JOY** you feel while striving for your full potential every day.
3. Apply **Critical Mistake Analysis** to capitalize on correcting the mistakes that are having the greatest negative impact on your life.

How Mindset Impacts Re-Skilling:

1. At risk workers are stressed about job loss and irrelevancy in the workplace.
2. People with mindsets that are neutral, negative or stressed underperform.
3. Home life stress spills into the workplace leaving little time or energy for reskilling.

Desired Growth Mindset State:

1. Create a mindset that moves from “know it all to learn it all”.
2. Create a mindset that communicates growth effectively.
3. Create a culture of leaders who feel safe to do the right thing.

Current Situation:

1. Without a strong Growth Mindset culture, your best people are at risk of being lured away for more money.
 2. People don't have a Fixed or Growth Mindset; rather, they have a combination of both depending on their perspective.
 3. People with Fixed Mindsets spend their time documenting their intelligence or talent and comparing themselves to others while people with Growth Mindsets spend their time developing their talents in search of continuous improvement.
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Recommendation: Attend or Host a Workshop

Option 1:

1. Send one representative from your company to attend a Full Day Workshop to become your company's Growth Mindset Champion - \$1295 CDN
2. Attendee will return with business metrics to be reviewed after 31 days to measure behavior change and positive impact to your company.

Option 2:

1. Host a private Growth Mindset Workshop internally for 30 Growth Mindset Champions on or off-site - \$5000 CDN +
2. Measure success criteria against 30 attendees to be reviewed after 31 days to measure behavior change and positive impact to your company.

Success Criteria: Growth Mindset Cultures can be directly connected to and measured against core business objectives such as Business Goals, Success and Operational Efficiency (to be defined). Individual employee success can be measured against behavior change (daily winning streaks) recorded in their Growth Mindset Journal.

All Workshop Attendees Receive Copies Of: Finding Your WHY, The Happiness Advantage, The Ripple Effect, 12 Month Growth Mindset Journal.

Next Steps:

1. Register for Growth Mindset Workshop: <https://heartfit365.com/workshops>
 2. Measure the results after 31 days.
 3. Roll out workshops across the organization accordingly.
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Growth Mindset Facilitator: Dave Buzanko

Biography:



Dave Buzanko has been a Marketing, Communications and Learning Professional for over 30 years. Dave reinvented his life at 40 following a major health crisis spending the next decade developing a Growth Mindset while becoming a 3X Ironman Finisher, Spinning Instructor, High School Fitness Instructor and Rowing Coach, Community Triathlon Coach, Executive Wellness Coach, Lead Age Group Ambassador for Triathlon Ontario and Corporate Speaker. Using Critical Mistake Analysis as his guide for learning while developing a Growth Mindset, Dave now inspires audiences to move from “know it all to learn it all” Growth Mindsets. Dave shares what he has learned with a sense of humility, humor and an authentic desire to help others.

Speaking Trailer: <https://heartfit365.com/speaking>

LinkedIn: Dave is a Key Influencer on LinkedIn posting weekly original content to 5000 Human Resources and Learning Professionals.

Dave Buzanko, Moving People from Fixed to Growth Mindsets

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