EDUCATION REVOLUTION UK: PRIVACY POLICY

This Privacy Policy was last updated on 12/10/2024

1. Introduction
Education Revolution UK ("we," "us," or "our") is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, share, and protect your personal data when you use our website and services.

2. Data We Collect
When you interact with our website or use our services, we may collect the following types of personal data:

- Contact Information: Name, email address, phone number, and postal address.
- Usage Data: Information about how you use our website, such as pages visited, time spent, and interactions.
- Financial Data: If relevant to transactions, we may collect payment information, such as bank account details (processed securely and only when needed).
- Employment and Professional Information: If you are one of our tutors or partners, we may collect information such as job title, employment history, and relevant qualifications.

3. How We Use Your Data
We collect and process personal data for the following purposes:

- Providing Services: To deliver and manage the services or products you request.
- Communication: To respond to your inquiries, updates, and requests, or to send notifications about service updates and news.
- Improvement of Our Website: To understand how users interact with our site, allowing us to make improvements and enhance your experience.
- Legal Obligations: To comply with legal and regulatory requirements.

4. Legal Basis for Processing
We process your data under the following legal bases:

- Consent: When you consent to us collecting and using your data for specific purposes.
- Contract: When processing is necessary for the performance of a contract with you.
- Legal Obligation: When processing is necessary to comply with legal obligations.
- Legitimate Interests: When processing is necessary for our legitimate business interests, such as improving our services, provided it does not override your rights.

5. Your Data Protection Rights
You have the following rights regarding your personal data:

- Right to Access: Request access to and a copy of your personal data.
- Right to Rectification: Request correction of inaccurate or incomplete data.

- Right to Erasure: Request deletion of your personal data in certain circumstances.
- Right to Restrict Processing: Request limitations on how we process your data.
- Right to Data Portability: Receive your data in a structured, commonly used format or request transfer to another organization.
- Right to Object: Object to data processing based on legitimate interests.
- Right to Withdraw Consent: Withdraw consent at any time when consent is the basis for processing.

To exercise any of these rights, please contact us at the details provided below.

6. Data Sharing and Disclosure
We only share your data with trusted third parties when necessary for:

- Service Delivery: Service providers, such as IT, cloud storage, and payment processing services, which help us provide services to you.
- Legal and Regulatory Compliance: Government authorities or regulatory bodies when required by law.
- Business Transactions: In the event of a business transaction, such as a merger, acquisition, or asset sale, where data may need to be shared.

All third parties that process data on our behalf are required to comply with GDPR and maintain adequate data protection measures.

7. Data Security
We take reasonable measures to protect your personal data from unauthorized access or disclosure. Our data security practices include:

- Data Encryption: Sensitive data is encrypted to protect against unauthorised access.
- Access Controls: Access to data is restricted to authorised individuals only.
- Regular Audits: We periodically review and audit our security practices.
- Training: We provide data security training for employees and contractors.

8. Data Retention
We retain personal data only as long as necessary for the purposes outlined in this Privacy Policy or as required by law. Once no longer needed, personal data will be securely deleted or anonymised.

9. Cookies and Tracking Technologies
Our website may use cookies and similar tracking technologies to enhance user experience and analyse website usage. Cookies are small files stored on your device that help us remember your preferences and tailor our website to your needs. You can control the use of cookies through your browser settings.

10. Data Breach Notification
In the unlikely event of a data breach, we will promptly assess the risk to your rights and freedoms. If the breach poses a high risk, we will notify the Information Commissioner's Office (ICO) within 72 hours and inform affected individuals where appropriate.

11. Updates to This Privacy Policy
We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Changes will be posted on our website, and, where appropriate, we will notify you by email or other means.

12. Contact Information
If you have any questions or concerns about this Privacy Policy, or if you wish to exercise your rights, please contact us at sarah@educationrevolution.co.uk