



MOST IMP QUESTIONS MANAGERIAL ECONOMICS
PAPER- MDC-234
[100% ASSURANCE]

UNIT-1

- Q.1 CHARACTERISTICS OF MANAGERIAL ECONOMICS [10]
- Q.2 SIGNIFICANCE OF MANAGERIAL ECONOMICS [10]
- Q.3 ROLE AND RESPONSIBILITIES OF MANAGERIAL ECONOMICS [10]

UNIT-2

- Q.1 [A] CONCEPT OF OPPORTUNITY COST [5]
- Q.2 [B] EQUI-MARGINAL CONCEPT [5]
- [OR]
- Q.3 DISCOUNTING CONCEPT [10]

UNIT-3

- Q.1 [A] FIRM DEMAND & INDUSTRY DEMAND [5]
- Q.2 [B] INDIVIDUAL DEMAND AND MARKET DEMAND [5]
- [OR]
- Q.1 FACTORS AFFECTING PRICE ELASTICITY OF DEMAND [10]
- Q.2 INCOME ELASTICITY OF DEMAND AND ITS TYPES [10]

UNIT-4

- Q.1 [A] EXPLICIT AND IMPLICIT DEMAND [5]
- Q.2 [B] BUSINESS COST AND FULL COST [5]
- Q.3 [C] ACTUAL AND OPPORTUNITY COST [5]
- [OR]
- Q.1 SHORT RUN AND LONG RUN COST FUNCTION [10]
- Q.2 PRODUCTION COST [10]