



## **MOST IMP QUESTIONS MANAGERIAL ECONOMICS PAPER- MDC-234 [100% ASSURANCE]**

### **UNIT-1**

Q.1 CHARACTERISTICS OF MANAGERIAL ECONOMICS [10]

Q.2 SIGNIFICANCE OF MANAGERIAL ECONOMICS [10]

Q.3 ROLE AND RESPONSIBILITIES OF MANAGERIAL ECONOMICS [10]

### **UNIT-2**

Q.1 [A] CONCEPT OF OPPORTUNITY COST [5]

Q.2 [B] EQUI-MARGINAL CONCEPT [5]

**[OR]**

Q.3 DISCOUNTING CONCEPT [10]

### **UNIT-3**

Q.1 [A] FIRM DEMAND & INDUSTRY DEMAND [5]

Q.2 [B] INDIVIDUAL DEMAND AND MARKET DEMAND [5]

**[OR]**

Q.1 FACTORS AFFECTING PRICE ELASTICITY OF DEMAND [10]

Q.2 INCOME ELASTICITY OF DEMAND AND ITS TYPES [10]

### **UNIT-4**

Q.1 [A] EXPLICIT AND IMPLICIT DEMAND [5]

Q.2 [B] BUSINESS COST AND FULL COST [5]

Q.3 [C] ACTUAL AND OPPORTUNITY COST [5]

**[OR]**

Q.1 SHORT RUN AND LONG RUN COST FUNCTION [10]

Q.2 PRODUCTION COST [10]