

Whisper Wild — Stage-Based Cost Breakdown

This document outlines Whisper Wild's staged capital plan, showing how investor capital is deployed to systematically reduce risk and advance toward revenue.

Stage 1 — Design, Engineering & Alpha Prototypes

Item	Estimated Cost
Industrial design + CAD refinement	\$15K
Mechanical + electrical engineering	\$25K
Alpha prototype builds & testing	\$10K

Stage Total: \$50K

Stage 2 — Beta Prototypes & User Validation

Item	Estimated Cost
Beta prototype builds	\$30K
User testing + iteration	\$10K
Pre-compliance review	\$10K

Stage Total: \$50K

Stage 3 — Tooling, Manufacturing Prep & Certification

Item	Estimated Cost
Injection mold tooling (plastic + silicone)	\$120K
PCB finalization + test fixtures	\$25K
Certification & compliance	\$25K
Pilot manufacturing run	\$30K

Stage Total: \$200K

Stage 4 — Initial Production & Launch

Item	Estimated Cost
Initial inventory (5–10k units)	\$100K
Packaging + logistics	\$25K

Launch marketing + partnerships	\$25K
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Stage Total: \$150K

Total Pre-Seed Capital Target: \$450K–\$500K