

WhisperWild™

Tame the Wild. Keep the Smile.

PRODUCT ROADMAP & MILESTONES

Building the world's first **engagement-first** grooming & self-care ecosystem.



KEY PRODUCT MILESTONE ★

Critter Clippers prototype completion: May 2026.

A functional, child-safe prototype with sensory features (LED cues, sound feedback, ergonomic housing) ready for testing, validation, and manufacturing refinement.

ENGAGEMENT FIRST™



PREDICT

Reduce surprise



REGULATE

Feel safe



COOPERATE

Participate



SUCCEED

Groom with ease

1
2026



1 FOUNDATION & VALIDATION

Finalize Critter Clippers prototype, conduct sensory testing, validate manufacturing costs, and secure early traction through pilots or pre-orders.



Prototype



Test



Validate



Traction



2
2027



2 CORE GROOMING EXPANSION

Launch Tiny Tame Buzzers hair trimmer, leveraging shared suppliers, branding, and distribution channels.



Launch



Scale



Distribute



Grow



3
2028



3 REGULATION-FIRST ACCESSORIES

Introduce a weighted sensory cape designed for grooming and medical visits, expanding margins and institutional partnerships.



Innovate



Partner



Expand



Increase Margin



4
2029



4 EVERYDAY REGULATION PRODUCTS

Launch Sensory To-Go Kits for travel, school, and appointments, opening refill and subscription revenue opportunities.



Convenience



Subscriptions



Refill Revenue



Retention



5
2030



5 PLATFORM & BRAND SCALE

Position Whisper Wild as a full sensory self-care ecosystem with bundled products, retail partnerships, and licensing opportunities.



Bundle



Retail



License



Scale Brand



OUR VISION ♥



A world where every child feels safe, in control, and proud during grooming and self-care.

WHY THIS ROADMAP WINS



SCIENCE-BACKED

Built on neuroscience, sensory integration, and co-regulation research.



ENGAGEMENT-FIRST™

Every product is designed to reduce distress and build cooperation.



ECOSYSTEM APPROACH

Multi-category products create stickiness, loyalty, and long-term value.



SUSTAINABLE GROWTH

Expanding categories drive recurring revenue and brand scale.



ONE MISSION. ENDLESS IMPACT.

*Tame the Wild.
Keep the Smile.*



WE'RE NOT JUST BUILDING PRODUCTS.
WE'RE BUILDING A **MOVEMENT.**



HAPPIER KIDS



HEALTHIER FAMILIES



STRONGER PARTNERSHIPS



A BETTER WORLD

