

WHISPER WILD

Sensory-Safe Grooming for Neurodivergent Children

Our philosophy: Engage · Regulate · Groom

Introducing the Critter Clipper™



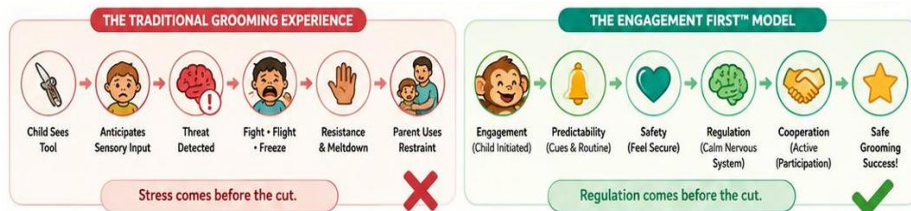
What Is Whisper Wild?

A company built on empathy — designed to help neurodivergent children *not* adapt to tools created for neurotypical users, but to have tools made **with their needs in mind**.

OUR PHILOSOPHY



- First, we meet the child where they are.
- Then we help them find calm.
- Then grooming becomes possible.



FOUNDED BY

Kristen A. Cozzi — a founder who saw the gap firsthand and built a solution grounded in empathy and lived experience.

Top Grooming Challenges for Neurodivergent Kids



The child is not the problem. The tools are.

Proven Need



WHISPER WILD • VOICE OF THE CUSTOMER

NAIL CARE ISN'T A SMALL TASK.

What parents of children with sensory processing challenges are saying.

FEAR

...he's fearful of the clippers.

● Parent in an SPD support group

TIME

It takes a long time as he has to take breaks in between each nail cut.

● Parent in an SPD support group

AVOIDANCE

My 7 year old fights this. Total avoidance and refusal.

● Parent in an SPD support group

AUTONOMY

The only solution was when he decided he wanted to try to cut them himself.

● Parent in an SPD support group

AGE 15

We are just mastering our 15-year-old son's fingernails, but he still won't let us go anywhere near his toes.

● Parent in an SPD support group

Parents are already improvising. The opportunity is a safer, child-led experience.

Critter Clipper

An interactive clipper that allows a child to engage first — with the autonomy to not be held down, but to control the grooming themselves.



- Child-controlled interaction & sensory-safe design
- Critter character shell for engagement & familiarity
- Patented Skin Guard — safety by design



The Scale of Need is Larger Than Most People Realize

U.S. CHILDREN



1 in 31

- U.S. children age 8 and under are diagnosed with autism

AUTISM SPECTRUM



90%

- Of autistic people have sensory-processing challenges

GENERAL POPULATION · CHILDREN



1 in 6

- Children in the general population deal with sensory-processing challenges that affect everyday life

WORLDWIDE · ALL AGES

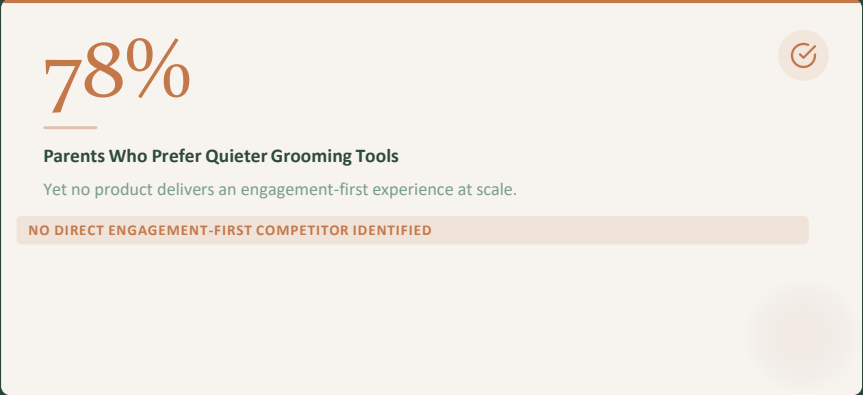
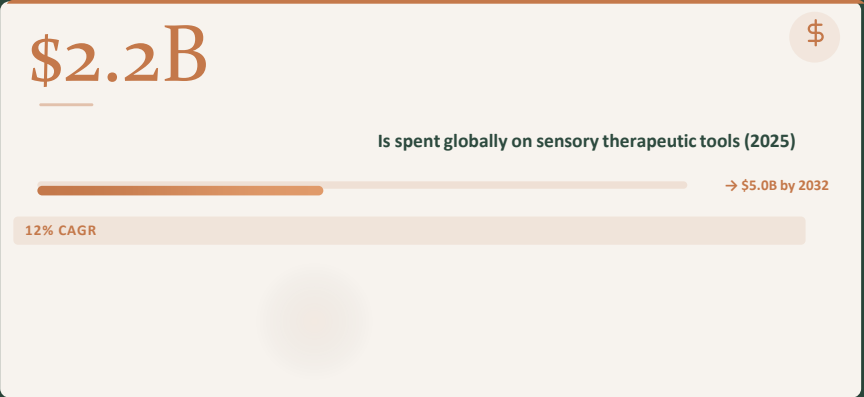


1 in 127

- People worldwide are diagnosed with autism

A Market Ready to Grow

Massive demand. Minimal innovation. Perfect timing.



How Is Whisper Wild Different?

The Critter Clipper™ does what no competitor has attempted.

✓ Yes ✗ No ~ Partial

FEATURE	FRIDA BABY	SAFETY 1ST	PLAYHOUSE MD	☆ CRITTER CLIPPER™
Engagement-first approach	✗	✗	✗	✓
Sensory-first design/ mechanics	✗	✗	✗	✓
Child autonomy & participation	✗	✗	✗	✓
Supports child, not just parent	✗	✗	~	✓
Child-friendly character	✗	✗	✓	✓
Interactive cues	✗	✗	~	✓
Music capabilities	✗	✗	✗	✓
Hidden blade	✗	✗	✗	✓
Low Vibration/Low Snap Impact	✗	✗	✗	✓
Nail catcher	✗	✗	✗	✓
Includes Social Stories	✗	✗	✗	✓
Ages beyond toddlerhood	✗	✗	✗	✓

Patentable Design

Proprietary innovation — not just a better clipper.

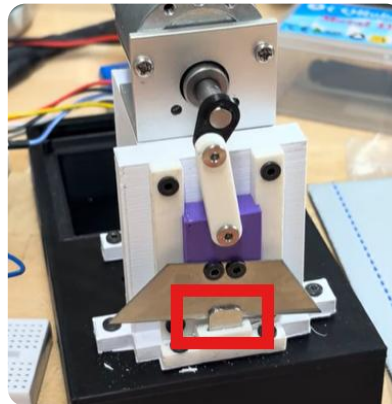


Patent Creation in Progress

The Skin Guard

Our Skin Guard is patentable. It is a proprietary mechanism that physically separates skin from the nail or blade during grooming — eliminating one of the primary sources of fear and injury for neurodivergent children.

- Reduces fear of pain and accidental cuts
- Enables child to self-direct grooming safely



Not a Product. An Expansive Brand.

The Critter Clipper™ is just the beginning.

WHISPER WILD™ EXPANSION

2-3 YEARS

Growing our Engagement First™ ecosystem to support more everyday adventures. ❤️



HAIR CARE



Tiny Tame Buzzers™
Quiet trimmer for gentle, confident haircuts.

Calm Cut Cape™

Weighted haircut cape with sensory output for comfort and focus.



EXPANSION CATEGORIES

TOOTH CARE



Buddy Brush™
Toothbrush pal that makes brushing fun and effective.

Paste Pal™

Toothpaste dispenser that squeezes the right amount, every time.



FLOSSING



Flossy Friend™
Kid-friendly flosser that makes flossing easy and rewarding.

MORE ADVENTURES AHEAD

BATH & HYGIENE

Playful bath tools that turn clean-up into calm, engaging routines.



MEDICATION SUPPORT

Friendly tools that help kids take meds with less stress and more confidence.



SNACK & NUTRITION

Tools that encourage healthy habits and make mealtime more enjoyable.



LEARNING & PLAY

Engaging tools that inspire imagination, independence, and joy every day.



ENGAGEMENT FIRST™
Turns routines into adventures kids love.

SENSORY-SAFE
Thoughtfully designed for sensitive systems.

KID-LED
Empowers kids with choice and control.

PARENT & PROFESSIONAL TRUSTED
Loved by families and recommended by experts.

BUILT TO GROW
One ecosystem. Endless possibilities.

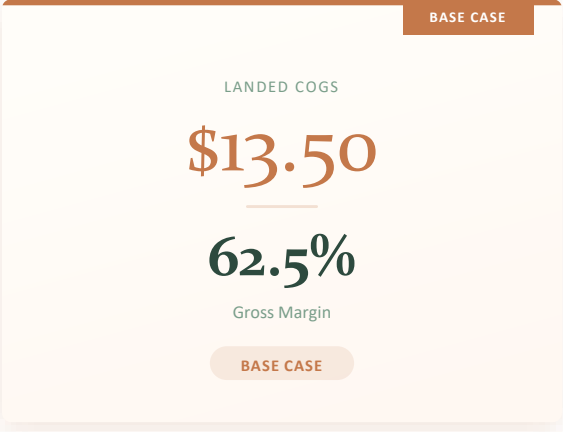
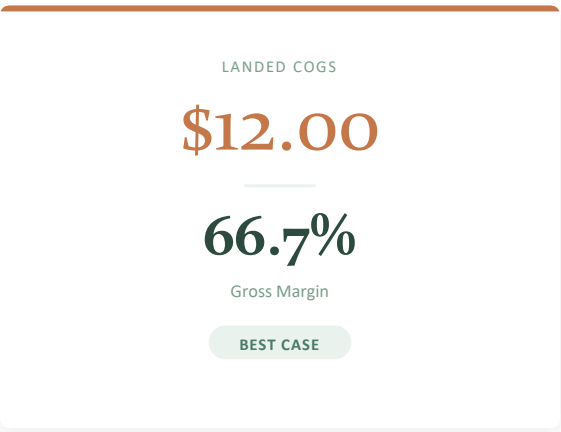
BECAUSE WHEN KIDS ARE ENGAGED, HEALTHY HABITS HAPPEN NATURALLY.

Engage · Regulate · Groom — applied across every product we ever make.

Gross Margins

MSRP \$36.00

Strong unit economics from day one.



MSRP: \$36.00 · Margin targets based on small-batch manufacturing (2,000–3,000 units) with Jackson Hedden Inc.

Next Steps

Three focused milestones standing between us and market.

PHASE 1 — DESIGN

1

Revise Prototype

Working with Jackson Hedden Inc. to revise the prototype, complete safety testing, and prepare for production.

JACKSON HEDDEN INC. · IN PROGRESS

PHASE 2 — PRODUCTION

2

Small-Batch Manufacturing

Execute small-batch manufacturing run of 2,000–3,000 units with Jackson Hedden Inc. First production inventory ready for launch.

2,000–3,000 UNITS

PHASE 3 — IP

3

Finalize Patent

Complete the patent filing for the Skin Guard mechanism — our core patentable design and primary defensible IP asset.

PATENT PENDING

Market Strategy

Phase	Strategy	Key Actions	Goal
1. Community + Social Launch	Build audience	TikTok, Instagram, Facebook, parent communities, OT/therapist outreach	Awareness + waitlist
2. Initial Production + Validation	Limited first run	Early customers, testimonials, UGC, product feedback	Validate demand + build social proof
3. Kickstarter	Crowdfunded scale-up	Pre-sales, creator outreach, campaign content, bundles	Validate demand + fund larger production run
4. DTC Scale	E-commerce growth	Website, Amazon, paid social, email/SMS	Grow customer acquisition
5. Retail Expansion	Omnichannel distribution	Specialty retail → Target, Walmart, CVS/Walgreens	National distribution
6. Category Expansion	Sensory-first ecosystem	Hair, dental, bathing & brushing	Own sensory-first grooming

Valuation & Investment

\$2.5 Million Post-Money Valuation Cap

POST-MONEY VALUATION CAP

\$2.5M

SAFE Note structure. Invest in Whisper Wild at the ground floor of a new category.

- First Round Funding: \$100,000-\$150,000



INVESTMENT AMOUNT

OWNERSHIP AT \$2.5M CAP

\$10,000

0.5%

\$25,000

1.0%

\$50,000

2.0%

\$100,000

4.0%

\$250,000

10.0%

Ownership percentages are illustrative at the stated valuation cap.

Check Out Our Investor Page for Additional Links

Website Links

- [Testimonials](#)
- [Science Backed](#)
- [Roadmap](#)
- [Funding by Phase](#)

Demonstration Links

- [Full Use Demonstration](#)
- [Blade Movement](#)



Thank You

We built Whisper Wild because neurodivergent children deserve tools made for them.

The Critter Clipper™ is the first product in a full sensory-safe ecosystem — grounded in our Engage · Regulate · Groom philosophy and anchored by patentable design.

CONTACT

Kristen A. Cozzi, Founder

Whisper.wild.sensory@gmail.com

Sensorywhisperwild.com

Phone: 630-287-0145

