

Whisper Wild – Product Roadmap & Milestones

Key Product Milestone

Critter Clippers prototype completion: **May 2026**. This milestone represents a functional, child-safe prototype with sensory features (LED cues, sound feedback, ergonomic housing) ready for testing, validation, and manufacturing refinement.

Five-Year Product & Growth Plan

2026 – Foundation & Validation

Finalize Critter Clippers prototype, conduct sensory testing, validate manufacturing costs, secure early traction through pilots or pre-orders.

2027 – Core Grooming Expansion

Launch Tiny Tame Buzzers hair trimmer, leveraging shared suppliers, branding, and distribution channels.

2028 – Regulation-First Accessories

Introduce a weighted sensory cape designed for grooming and medical visits, expanding margins and institutional partnerships.

2029 – Everyday Regulation Products

Launch Sensory To-Go Kits for travel, school, and appointments, opening refill and subscription revenue opportunities.

2030 – Platform & Brand Scale

Position Whisper Wild as a full sensory self-care ecosystem with bundled products, retail partnerships, and licensing opportunities.