

## Officers and Directors

President	Joel Klein
Vice President	David Sterrett
Secretary/Treas.	Ravae Leonard
Conference Coord.	Mark Marsalis
District 1	LeeAnderson Jim
District 2	Position Open
District 3	Jacobo Sanchez
District 4	Position Open
District 5	Travis Harris
District 6	Jim Ruttle
District 7	David Sterrett
	Josh Luna
District 8	Joel Klein
District 9	Brian Johnson

### **Ex-Officio Officers:**

Justin Boswell  
Leonard Lauriault  
Mark Marsalis  
Ian Ray  
Doug Whitney

### **Continuing Education Units (CEUs):**

**5 NM Pesticide Applicator CEUs have been approved for this meeting; AZ, TX, and CCA credits have been approved (see registration desk)**

You must attend the ENTIRE conference to receive your CEU's. You will receive your certificate after the last presentation.

## Acknowledgements

New Mexico Hay Association wants to thank the following companies for being vendors and for their support of the previous 2024 conference:

### **Premium Hay Vendors**

AgTrust Farm Credit  
American AgCredit  
Corteva Agriscience  
Lonestar Ag  
Parallel Ag  
Pecos Valley Equipment

### **Premium Hay Sponsorship**

First American Bank  
Nutrien

### **Dairy Hay Vendors**

Agri-Plan Crop Insurance  
BASF Corp  
Depot Farm & Ranch Agency  
E-Forage Seed Co.  
Gowan USA  
Harvest Tech Dew Simulator  
Hopper Pump & Drilling  
Kisco Leasing Company  
Staheli West  
Tractor Center

Thanks to individuals who donated items for the silent auction and door prizes.

**If you would like to be a sponsor for the 2025 conference, contact Ravae Leonard (575-910-9000).**

NMSU is an equal opportunity/affirmative action employer and educator. NMSU and the U.S. Department of Agriculture Cooperating.



## **2025 Southwest Hay & Forage Conference**

**January 22<sup>nd</sup>, 23<sup>rd</sup>, & 24<sup>th</sup>  
2025**

**Ruidoso Convention Center  
Ruidoso, New Mexico**

Sponsored By:

New Mexico Hay Association  
New Mexico State University



**To Register Online Visit:**

**<http://www.nmhay.com/>**

# 2025 Southwest Hay & Forage Conference

## Wednesday, January 22<sup>nd</sup>

**1 - 5 pm** - Exhibit Setup

**5:30 pm** - NMHA Board of Directors Meeting, MCM Elegante Hotel Lobby

**6:30 pm** - Premier Sponsor

Appreciation/Board of Directors Dinner, Texas Club Steakhouse - Sponsored by:



**Ruidoso Convention Center**

## Thursday Morning, January 23<sup>rd</sup>

**8:00 am** - Trade Show Floor Opens - Coffee and Pastries available

**8:30 am** - Registration Opens

**9:45 am** - **Welcome** Joel Klein, NMHA President

- **Opening Remarks &**

**Conference Logistics** - Mark Marsalis, NMSU Extension Forage Specialist;  
Ravae Leonard, NMHA Sec/Treasurer

**10:00 am** - **Alfalfa & Drought:**

**Mitigating Profit Losses** - Don Miller, Mtn View Seeds

**10:30 am** - **Alfalfa IPM and Pesticide**

**Loss** - Luis Cadena, NMSU Entomology, Plant Pathology & Weed Sci.

**11:15 am** - **NM-FARM Program:**

**Bringing Financial Benchmarking Tools to NM** - Frannie Miller, NMSU Ag Econ, Ag Business

**12:00 noon** - Buffet Lunch, Catered by "The Village Buttery";

Sponsored by:



## Thursday Afternoon, January 23<sup>rd</sup>

**1:00 pm** - **Spouses' Interest Session - 'Painting with Peggy Krantz'**

Main Session:

**1:00 pm** - **Sorghum Grass Herbicides and Other Technologies** - Brent Bean, United Sorghum Checkoff

**1:45 pm** - **Economics of Good Soil Health: What it Costs Your Operation NOT to Test** - Terry Buettner, Ward Laboratories

**2:15 pm** - **Industry Updates**

**2:35 pm** - **Coffee Break / Booth Visits**

**3:30 pm** - **Late Season Decline: A New Disease in Corn** - Ken Obasa, Texas AgriLife

**4:00 pm** - **Regenerative Ag: Separating Grain from the Chaff** - Andrew McGuire, Washington State Extension

**4:30** - **Alfalfa Varieties: What Can We Expect in the Future?** - Don Miller, Mtn View Seeds

**5:00 pm** - **NMHA Annual Business Meeting / Booth Visitation**

**5:20 pm** - **Social Hour Sponsored by:**



**6:00 pm** - **Dinner, Catered by "The Village Buttery"**

**\*\* 7:00-10:00 pm** - **Ace-in-the-Hole Casino Fundraiser \*\***

## Friday, January 24<sup>th</sup>

**8:00 am** - Trade Show Floor Opens - Coffee and Donuts Available

**8:30 am** - Registration Re-opens

**8:45 am** - **Legislative Update** - Travis Harris, NMFLB 2<sup>nd</sup> Vice President

**9:00 am** - **Alternative Management Options for Weed Control** - Leslie Beck, NMSU Extension Weed Specialist  
- **Stem Nematode in NM Update** - Jacki Beacham, NMSU Entomology, Plant Pathology & Weed Sci.

**9:45 am** - **Coffee Break / Booth Visitation**

**10:30 am** - **Alfalfa-Corn Interseeding: Can It Work?** - Scott Newell, Univ. of Wisconsin Extension

**11:00 am** - **NMDA Pesticides Update** - Steve Baca, NMDA

**11:45 am** - **Adjourn / CEUs Awarded**

**12:00 pm** - **NMHA Annual Business Meeting Reconvenes** - Joel Klein, Ravae Leonard, and Officers

\*\*\*\*\*

**5 NM Pesticide Applicator CEUs are approved for this meeting; Texas, Arizona, and Certified Crop Advisor CEUs have been approved.**

\*\*\*\*\*