

Arkansas Country Music Awards

Official Sponsorship Packet – June 4, 2018

ArkansasCountryMusic.com



Hosts: Collin Raye and Charles Haymes

Location: University Theatre, University of Arkansas at Little Rock

Red Carpet Host: Ashton Gill, Miss Arkansas 2014



Arkansas Country Music Awards 2018

The Official 2018 Red Carpet Event Sponsorship – ArkansasCountryMusic.com

Hosts: Collin Raye and Charles Haymes; Red Carpet Host: Ashton Gill, Miss Arkansas 2014

University Theatre, UA Little Rock, 2801 S University Ave, Little Rock, AR 72204

Social media: /ArkansasCMA on Facebook, Instagram, Twitter

Program Sponsor (Select one - tickets not included)

- A. \$100 – Program listing showing your support, including business name and location or website.
- B. \$250 – 1/8 page official program advertisement.
- C. \$350 – 1/4 page ad, official mention on Arkansas CMA social media pages.
- D. \$500 – 1/2 page ad, official mention on our social media pages, inclusion in email blasts.

Silver – VIP Sponsor

\$1,000 Stage mention during Arkansas Country Music Awards event, 3/4 program advertisement, year round listing at ArkansasCMA.com, includes two email blasts, mention on all @ArkansasCMA social media pages, and 2 VIP seats with red carpet credentials.

Gold – Red Carpet Sponsor

\$2,500 Logo placement on VIP “Step and Repeat” (logo wall) on the red carpet; Stage mention during Arkansas Country Music Awards event, 1/2 page program ad, year round listing at ArkansasCMA.com, includes six email blasts, mention on all @ArkansasCMA social media pages (including video), 4 VIP red carpet passes.

Platinum – Stage Sponsor (limited availability – must be approved for stage)

\$5,000 STAGE SPONSOR AND VIP PLACEMENT: Stage graphics with your logo included; Logo placement on VIP Step and Repeat (logo wall) on the red carpet; Presented formally on stage as Platinum Sponsor; 1 full page program ad; Year round listing at ArkansasCMA.com; Includes all email blasts and mentions on all @ArkansasCMA social media pages; 6 VIP red carpet passes; Included in later television airing; One business representative may co-present one award during the evening (to be assigned).



Diamond – Television Title Sponsor (one available)

Inquire “Arkansas Country Music Awards brought to you by [Your logo]” Title Sponsor of the later airing on television; Includes custom red carpet VIP Step and Repeat (logo wall); Logo/name added to billboard(s) along the interstate; Company graphics on stage; Year-round placement on the website and social media pages, inclusion in all email blasts; logo added to all promotional materials, full back page of program; One business representative (at a time) may co-present three awards during the evening (to be assigned); Seating for 15 in VIP on the front row.





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SPONSORSHIP FORM

Full Name _____

Business Name _____

Web/Media Page _____

Email _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Program Sponsor Place an "X" or checkmark by your selection(s).

- A. _____ \$100
- B. _____ \$250
- C. _____ \$350
- D. _____ \$500

Silver – VIP Sponsor

Gold – Red Carpet

Platinum – Stage Sponsor

_____ \$1,000

_____ \$2,500

_____ \$5,000

CREDIT CARD FORM (Circle Type) *VISA* *Master Card* *Discover* *American Express*

Name on Card (exact) _____

Three-digit Code (on back) _____

Credit Card Number _____

Exp Date _____

Billing Address _____

Zip Code _____

Authorized Signature _____

Date _____

Special Instructions: please send high resolution photographs or logos to nhunnicutt@gmail.com
THANK YOU FOR SUPPORTING THE MUSICAL HERITAGE OF ARKANSAS - Last edited Feb. 1, 2018 - Page 2 of 2
APPROVED BY ARKANSAS CMA – Initials _____