



Arkansas CMA Event

June 3, 2019

Official Sponsorship Packet

ArkansasCountryMusic.com

Arkansas CMA 2019

The Official Red Carpet Event Sponsorship – ArkansasCountryMusic.com

Location: Maumelle High School Auditorium, 100 Victory Lane, Maumelle, AR 72113

* Current Maumelle Area Chamber of Commerce members receive 5% off Silver, Gold, and Platinum *

Program Sponsor (Select one - tickets not included)

___ \$ 100 **A.** Program listing showing your support, including business/name and location or website.

___ \$ 250 **B.** 1/8 page program ad, and mention on Arkansas CMA Facebook page.

___ \$ 350 **C.** 1/4 page ad, and mention on Arkansas CMA Facebook, Instagram, and Twitter pages.

___ \$ 500 **D.** 1/2 page ad, official mention on all social media pages, inclusion in one email blast.

Upper Levels

Silver – VIP Sponsor

___ \$1,000 Stage mention during Arkansas Country Music Awards event, 3/4 program advertisement, year round listing at ArkansasCMA.com, includes two email blasts, mention on all Arkansas CMA social media pages, and 2 VIP seats with red carpet credentials.

Gold – Red Carpet Sponsor (limited availability)

___ \$2,500 Logo placement on VIP “Step and Repeat” (logo wall) on the red carpet; Stage mention during Arkansas Country Music Awards event, 1/2 page program ad, year round listing at ArkansasCMA.com, includes six email blasts, mention on all @ArkansasCMA social media pages (including video), 4 VIP red carpet passes.

Platinum – Stage Sponsor (limited availability)

___ \$5,000 STAGE SPONSOR AND VIP PLACEMENT: Stage graphics with your logo included; Logo placement on VIP Step and Repeat (logo wall) on the red carpet; Presented formally on stage as Platinum Sponsor; 1 full page program ad; Year round listing at ArkansasCMA.com; Includes all email blasts and mentions on all @ArkansasCMA social media pages; 6 VIP red carpet passes; Included in later television airing; One business representative may co-present one award during the evening (to be assigned).

DIAMOND – Signature Sponsor (limited availability)

___ *Inquire* “Arkansas Country Music Awards brought to you by [Your logo]” Title Sponsor of the later airing on television; Includes custom red carpet VIP Step and Repeat (logo wall); Logo/name added to billboard(s) along the interstate; Company graphics on stage; Year- round placement on the website and social media pages, inclusion in all email blasts; logo added to all promotional materials, full back page of program; One business representative (at a time) may co- present three awards during the evening (to be assigned); Seating for 15 in VIP on the front row.

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Are you a current member Maumelle Area Chamber of Commerce? ___ Yes ___ No (Member # _____)

SPONSORSHIP FORM

Full Name _____

Business Name _____

Web/Media Page _____

Email _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Program Sponsor Place an "X" or checkmark by your selection(s).

A. _____ \$100

B. _____ \$250

C. _____ \$350

D. _____ \$500

Upper Levels

Silver – VIP Sponsor

Gold – Red Carpet

Platinum – Stage Sponsor

DIAMOND – Signature

___ \$1,000

___ \$2,500

___ \$5,000

___ \$____,____.00

CREDIT CARD FORM (Circle Type)

VISA

Master Card

Discover

American Express

Name on Card (exact) _____

Three-digit code (on back) _____

Credit Card Number _____

Expiration Date _____

Billing Address _____

Zip Code _____

Authorized Signature _____

Date _____

THANK YOU FOR SUPPORTING THE MUSICAL HERITAGE OF ARKANSAS
Special Instructions: please send high resolution logos to nhunnicut@gmail.com
Last edited Dec. 13, 2018 - APPROVED BY ARKANSAS CMA – Initials _____
ArkansasCMA.com | @ArkansasCMA on Facebook, Instagram, and Twitter