



Maumelle High School Auditorium



# Arkansas Country Music Awards

Maumelle, Arkansas, June 1, 2020

Join our incredible sponsors as we celebrate the music of The Natural State. Notable past participants include hundreds of Arkansas artists, Governor Asa Hutchinson, Shawn Camp, the Johnny Cash family, the Glen Campbell family, Collin Raye as co-host, Barbara Fairchild, Tanya Tucker, Miss Arkansas, Ashton Gill, Claudia Raffo, Chanley Painter, AETN, KARK NBC, Charles Haymes, and more.



# Arkansas Country Music Awards

June 1, 2020 | Maumelle, AR | ArkansasMusic.org

## **SPONSOR OPPORTUNITIES** - check you selection(s)

\_\_\_ \$ 100 **A.** Program listing showing your support, including business/name and location or website - tickets not included.

\_\_\_ \$ 300 **B.** Enhanced Program listing 1/8 page program ad, and mention on our Facebook page - tickets not included.

\_\_\_ \$ 600 **C.** Deluxe Program listing 1/4 page ad, and mention on our Facebook, Instagram, and Twitter pages - tickets not included.

## **LIMITED AVAILABILITY**

\_\_\_ \$1,000. **D.** Wristband Logo Inclusion - logo inclusion for main event General Admission wristband.

\_\_\_ \$1,200 **E.** Apparel Logo Inclusion - logo inclusion for all wearable giveaways and merchandise.

\_\_\_ \$1,500 **F.** Lanyard Logo Inclusion for the event.

\_\_\_ \$1,500 **G.** Badge Logo Inclusion for the event.

\_\_\_ \$2,000 **H.** Premium Vendor placement Logo Inclusion on entrance displays.

\_\_\_ \$2,000 **I.** Entry Signage Logo Inclusion on entrance displays.

## **MAJOR SPONSORSHIP LIMITED AVAILABILITY**

\_\_\_ \$2,500 **J. Silver – VIP Sponsor**

Stage mention during Arkansas Country Music Awards event, 3/4 program advertisement, year round listing on our website, includes two email blasts, mention to all of our social media accounts, and 2 VIP seats with red carpet credentials.

\_\_\_ \$5,000 **K. Gold – Red Carpet Sponsor** (limited availability)

Logo placement on VIP “Step and Repeat” (logo wall) on the red carpet; Stage mention during Arkansas Country Music Awards event, 1/2 page program ad, year round listing on our website, includes six email blasts, video mention to all of our social media accounts, and 4 VIP red carpet passes.

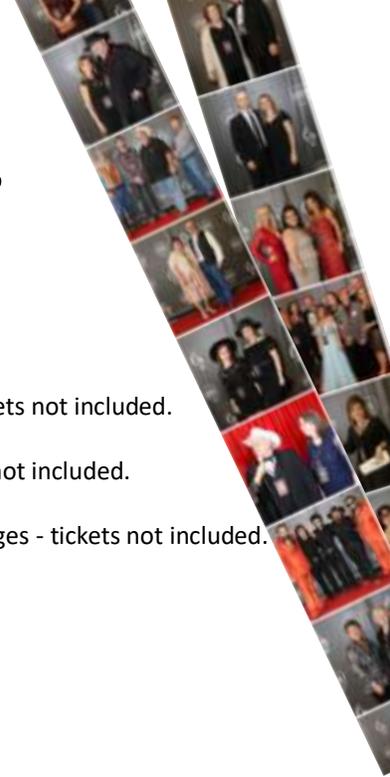
\_\_\_ \$7,000 **L. Platinum – Stage Sponsor** (limited availability) - download form

\$7,000 - STAGE SPONSOR AND VIP PLACEMENT: Stage graphics with your logo included; Logo placement on VIP Step and Repeat (logo wall) on the red carpet; Presented formally on stage as Platinum Sponsor; 1 full page program ad; Year round listing on our website; Includes all email blasts and mentions to all of our social media accounts; One business representative may co-present one award during the evening (to be assigned). Logo inclusion on entrance displays; 6 VIP red carpet passes.

\_\_\_ \$25,000 **M. DIAMOND – Signature Sponsor** (limited availability) - download form

*Inquire* - “Arkansas Country Music Awards brought to you by [Your logo]” - includes custom red carpet VIP Step and Repeat (logo wall); Logo or name added to roadside billboard(s); Company graphics on stage; Year- round placement on all of our website and social media accounts, inclusion in all email blasts; logo added to all promotional materials, back page of program; One business representative (at a time) may co- present three awards during the evening (to be assigned); Logo Inclusion on entrance displays/badges, VIP seating for 10.

PRINT THE ORDER FORM (next page)



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Early-bird Discounts: 1.) 20% off before February 15 2020. 2.) 10% off before March 15 2020.

BUSINESS NAME \_\_\_\_\_ PHONE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ EMAIL \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

## PARTICIPATION LEVEL

- \_\_\_ \$100 A. Program
- \_\_\_ \$300 B. Enhanced Program Listing
- \_\_\_ \$600 C. Deluxe Program Listing
- \_\_\_ \$1,000 D. Wristband Logo Inclusion
- \_\_\_ \$1,200 E. Apparel Logo Inclusion
- \_\_\_ \$1,500 F. Lanyard Logo Inclusion
- \_\_\_ \$1,500 G. Badge Logo Inclusion
- \_\_\_ \$2,000 H. Premium Vendor Space
- \_\_\_ \$2,000 I. Entry Signage Placement
- \_\_\_ \$2,500 J. Silver - VIP Sponsor
- \_\_\_ \$5,000 K. Gold - Red Carpet Sponsor
- \_\_\_ \$7,000 L. PLATINUM - Stage Sponsor
- \_\_\_ \$25,000 M. DIAMOND - TITLE SPONSOR

**JOIN US AND ENJOY**  
AWARDS SHOW  
VIP PRE-SHOW  
SILENT AUCTION  
VENDORS  
AFTER PARTY

\$ \_\_\_\_\_ **TOTAL**

## PAYMENT INFORMATION

**PMT TYPE** (check one) \_\_\_ Pay by check *or* Credit Card: \_\_\_ AMEX \_\_\_ DISCOVER \_\_\_ MASTER CARD \_\_\_ VISA

Name on card \_\_\_\_\_ Card Number \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

3 or 4 Digit Code (on back) \_\_\_\_\_ Expiration Date \_\_\_\_\_

I authorize the charge of the agreed amount listed above to the credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank/card holder agreement.

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Date**

Please email your quality company logo to us to ensure quality inclusion. All rights reserved, Arkansas Country Music Awards, Inc. 2019-2020



# ARKANSAS COUNTRY MUSIC AWARDS



## PREVIOUS LIFETIME ACHIEVEMENT RECIPIENTS

(AT LEAST THREE MORE WILL BE ADDED IN 2020)

### 2019 LIFETIME ACHIEVEMENT RECIPIENTS

**Conway Twitty** - Born Harold Jenkins, Twitty grew up in Helena. He is often referred to as 'the best friend a song ever had.' His multitude of hits would reflect that statement. From his early rock hit "It's Only Make Believe" to countless hit country singles, such as "Hello Darlin'," "You've Never Been This Far Before," "I'd Love to Lay You Down," "Don't Take It Away" and "That's My Job" to several duet hits with Loretta Lynn, he stands as one of the true legends Few performers have had the influence on country music as Twitty. He was inducted into the [Country Music Hall of Fame and Museum](#) in 1999.

**Kye Fleming** - Fleming grew up in Fort Smith. After teaming with Dennis Morgan they wrote mega hits including Barbara Mandrell's "I Was Country (When Country Wasn't Cool)," "Crackers," "Years" and "Sleeping Single in a Double Bed." [Ronnie Milsap](#) scored big with "Smokey Mountain Rain" and "I Wouldn't Have Missed It for the World." Also, Sylvia took "Nobody" to the heights of both country and pop radio. In 1989, [Willie Nelson](#) scored with Fleming's "There You Are." She is a three-time recipient of [Broadcast Music, Inc. \(BMI\)](#)'s Songwriter of the Year and was inducted into the Nashville Songwriter's Hall of Fame in 2009.

**Jimmy Driftwood** - Born in Timbo, Driftwood is one of the all-time great composers and interpreters of folk and country songs. In 1959, Johnny Horton recorded Driftwood's composition "The Battle of New Orleans." The following year, it was named Song of the Year at the Grammy Awards. Driftwood wrote more than 6,000 songs, of which more than 300 have been recorded by various artists. He was a key figure in the popularity and preservation of old-time music in Mountain View.

**Patsy Montana** - Montana was born Ruby Blevins in Beaudry, near Jessierville, just outside of Hot Springs Village. After taking the stage name to better fit her style and image, Montana went on to be an absolute queen in the early days of what was known as Country & Western Music. She was extremely popular on the program The National Barn Dance in Chicago. Her 1935 release of "I Want To Be a Cowboy's Sweetheart" became the first single by a female country recording artist to sell a million copies. She was inducted into the Country Music Hall of Fame in 1996.

**The Wilburn Brothers** - Teddy and Doyle Wilburn were born in Hardy. For the Wilburn Brothers, their initial stage experience came by performing at any early age with their entire family. As time passed, they became popular as members of the [Grand Ole Opry](#) and on television with their own syndicated show. The Wilburn Brothers Show featured weekly guests, giving country music performers valuable exposure in the days of only three networks. Their list of hits include "Trouble's Back in Town," "It's Another World" and "Roll Muddy River."

### 2018 LIFETIME ACHIEVEMENT RECIPIENTS

**Glen Campbell** - Delight native Campbell defined excellence as both a recording artist and as a musician. He was a studio guitarist, playing on country hits in both country and pop music. As a country artist, he is known for "Gentle on My Mind," "By the Time I Get to Phoenix," "Wichita Lineman" and "Rhinstone Cowboy."

**Johnny Cash** - The 'Man in Black,' Cash was born in Kingsland and grew up in Dyess. His career began with Sun Records in Memphis with a rockabilly beat that was destined to lead to massive success. He went on to be one of country music's biggest stars. His hits include "Folsom Prison Blues," "I Walk the Line," "Ring of Fire" and "Sunday Morning Coming Down."

**Ed Bruce** - Born in Keiser, Bruce scored on country radio in the 1980s with "My First Taste of Texas" and "You're the Best Break This Old Heart Ever Had." His songs were recorded by other artists including "See The Big Man Cry, recorded by Charlie Louvin; "Mama's Don't Let Your Babies Grow Up to Be Cowboys", recorded by Waylon Jennings and Willie Nelson; and "Texas (When I Die)", recorded by Tanya Tucker.

**The Browns** - Jim Ed, Maxine and Bonnie Brown were from Pine Bluff. The sibling trio set the bar for vocal harmony. Their original recordings on RCA Records remain one of the most sought after by music collectors. Hits like "The Three Bells," "Scarlet Ribbons" and "The Old Lamplighter" are timeless.

**Wayne Raney** - Raney was a popular country singer and harmonica player. He grew up on a farm in Cleburne County, and scored a number one hit in 1949 with "Why Don't You Haul Off and Love Me." Raney impacted the music field in a number of ways, recording artist, songwriter, musician, disc jockey, record producer and as an owner of a record label.



*Tanya Tucker sings a tribute for Ed Bruce, Lifetime Achievement Award recipient.*

***We look forward to announcing the newest recipients on June 1, 2020 in Maumelle, Arkansas.***

View all previous Arkansas Country Music Award recipients and ticket information on our website.

[ArkansasMusic.org](http://ArkansasMusic.org)