

CROSS-MEDIA OPTIMIZED SOLUTION

Be present in the right places at the right time to generate leads.

Lead Generator

Find, engage, and convert customers through this winning combination of Search Ads, Social Ads, and Chat powered by LocaliQ's Cross-Media Optimization (XMO) technology.

LocaliQ's proprietary technology optimizes your campaign to get in front of your ideal customers and drive more actionable leads for your business.



CAPTURE NEW CUSTOMERS ACROSS MULTIPLE CHANNELS



Find new customers

Attract new prospects through search and social media at the exact moment they're looking for information about the products or services you offer.



Generate leads

Get in front of your target audience across multiple channels at key moments in the decision process and drive them to your website to capture conversions.



Powered by XMO

AI-based technology enhances your campaign with continuous, decisive actions to optimize your spend and drive high-quality leads.

AI-POWERED, CONVERSION-BASED OPTIMIZATION

- **Drive leads:** Attract high-quality prospects and get in front of customers who are ready to purchase with Search Ads powered by AI technology and our historical campaign data.
- **Build connections:** Reach and engage with more of your potential customers and boost online visibility through Social Ads across Facebook and Instagram.
- **Win more customers:** Interact with customers on Chat and collect customer contact info, any time of day or night, to bring them one step closer to conversion.
- **Manage leads:** Prioritize leads, follow up faster, and convert more calls and clicks to customers with AI-powered lead management.



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