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## CAPABILITIES STATEMENT

NATIONAL SECURITY | POLICY | SPECIAL OPERATIONS | INTELLIGENCE ACTIVITIES

CONSULTING & ADVISORY SERVICES | DOCUMENT DEVELOPMENT | EVENT PLANNING

Gray Zone Consulting is a Service-Disabled Veteran-Owned Small Business uniquely qualified to provide your organization expert insight on emerging national security trends, special operations capabilities, and specialized intelligence solutions. We stand beside you, and your team, providing seasoned advice, professional products, and tailored classroom & multi-media training to help you meet today's obstacles and shape tomorrow's challenges.



## DIFFERENTIATORS



- Over 30 years of developing, managing, and supporting intelligence activities for Agency, Department, Service, Joint, & Coalition missions at the operational and tactical level
- > Over 26 years working in the Tourism, Marketing, and Meeting Planning Industry
- > Experience crafting & implementing policy and developing strategy at the national level
- ➤ Direct, consistent, personal access to senior management. This is an extraordinary benefit to working with a small business
- Our service-disabled veteran owned small business status helps agencies and corporations meet government set-aside requirements
- > Active Top Secret / SSBI Security Clearance with CI Polygraph



## CORE COMPETENCIES



Specializing in unconventional thinking, we bring innovative solutions to your most complex problems.

- Design, Develop, & Implement National Security Policy
- Plan & Develop Special Operations and Intelligence Programs focused on Sensitive Activities & Irregular Warfare
- Identify, Develop, & Present innovative methods and solutions to complex & emerging problems
- Design, Develop, & Deliver International & Interagency Conferences and Working Groups
- Draft, Design, & Deliver Analytic Writing, Multi-media Presentations,
   & Public Speaking to any level of audience
- Develop & Manage Joint Service Initiatives & International Operations
- Strategic Consulting & Operational Program Advisor
- Exercise Developer with Red Team Facilitation Expertise

## NAICS CODES



541611 : Strategic Planning Consultant 541720 : Research & Development in the

Social Sciences & Humanities

541690 : Security Consultant

561410 : Document Preparation Services

561920: Event and Meeting Planning Services

711510: Independent Artists, Writers, &

Performers

611430: Professional Development Trainer