

## **Welcome to Advanced Aesthetics Academy**

On behalf of our staff, we welcome you to your future and in following your passion! We are thrilled to be offering this program and we are confident that you will receive the best education in the field of Aesthetics. Our facility has been strategically designed to mimic a clinical spa/school. We offer state of the art machinery and we are proud to offer the Circadia product line, which you will be well versed in prior to working clinicals! This is a very unique product formulated by Dr. Pugliese and offers many amazing ingredients. You will be training on this during your hands-on sessions as well as using it for your clinicals.

This is a 7- month program; 300 hours will be spent on your book work and hands on training and the additional 150 hours will be in clinicals. Our clinicals will be very unique and they will prepare you to walk into your new future of Aesthetics! You are required by state board to complete 45 facials on the public and numerous other services, such as waxing, lash and brow tinting, hydro-dermabrasion, microdermabrasion and many other exciting treatments. We are located next door to Georgia Skin Cancer Clinic and Dr. Sydney Smith, who is a very well-known and respected dermatologist in the area.

The students will work clinicals on a rotation basis which will include client services, working the front desk and basic spa duties. By offering this to our students, we are ensuring you success in your new field. You will graduate the school with your resume in hand and will be ready to secure your dream job.

The courses you will be studying pertain directly to this field. You will be studying the History of Aesthetics, Anatomy, Physiology, Chemistry, Histology, Waxing as well as business courses. Your instructor, Heidi Daly, has 9 years of experience in teaching aesthetics and will most definitely instill knowledge into you in a very fun and passionate way. Ms. Daly is extremely knowledgeable and enjoys teaching in her own unique way that makes learning fun! She sets you up for success and is always available to her students to ensure that they receive the best training possible.

We will have many guest speakers based on the current topic. There will be an array of doctors, massage therapists, essential oil experts, makeup artists, etc.

Class schedule will be as follows:

Monday	8:45 a.m. – 5:00 p.m.
Wednesday	8:45 a.m. – 5:00 p.m.
Friday	8:45 a.m. – 5:00 p.m.
Tuesday	8:45 a.m. – 5:00 p.m.
Thursday	8:45 a.m. – 5:00 p.m.
Saturday	8:45 a.m. – 5:00 p.m.

Clinics will be run Monday, Wednesday and Friday and we will also run clinic times on Tuesday and Thursday. This will

enable students more flexibility to acquire their mandated services to satisfy the state boards requirements.

We also offer evening classes that run on Tuesday, Wednesday and Thursday evenings from 5:30 p.m. – 9:30 p.m.

Advanced Aesthetics Academy will provide all linens, products, scrubs, textbooks and support materials to the students as part of their lab costs. Students are required to purchase their **own** close toed shoes, notebooks, highlighters, pens and pencils and lock for their personal lockers.

## **Staff**

### **Heidi Daly      Owner/Esthetics Instructor**

Heidi has been a resident of Hilton Head Island for 34 years. The Lowcountry stole her heart with its scenery, beaches, laid back lifestyle and melting pot of people. She received her Esthetics License over 13 years ago, as she chose a new mid life career. Her passion for this industry prompted her to go back and get her Instructors License and she has been an instructor for 9 years. Her favorite mantra is “Knowledge is Power”! Heidi believes in empowering women and she feels blessed that she is able to work with such amazing women who are ready to change their lives! Heidi has had a vision for this school for years and is extremely excited to see it finally come to fruition. She has many plans for future endeavors that will benefit our local community and anticipates new projects to begin in the near future.