

CHURCH LIAISON VOLUNTEER

Christian Action Network

An Initiative of New Mexico Family Action Foundation

OVERVIEW

Church Liaison Volunteers serve as the vital link between their local church and the Christian Action Network (CAN) County Leader. Once a church has connected to NMFAM through the CAN initiative, the Church Liaison helps ensure that the relationship stays strong, communication remains open, and resources are delivered and utilized effectively.

PRIMARY OBJECTIVE

To act as the ongoing point of contact between the church and the CAN County Leader, ensuring timely delivery and distribution of NMFAM resources and encouraging church engagement in faith-based civic initiatives.

CORE RESPONSIBILITIES

- Serve as the designated liaison for your church, working in partnership with your pastor and church leadership.
- Maintain regular communication with your CAN County Leader.
- Ensure your church receives and distributes NMFAM resources such as voter guides, event invitations, and digital toolkits.
- Promote and support church involvement in NMFAM initiatives (e.g., Voter Registration Sunday, prayer events, advocacy campaigns).
- Coordinate internal church communications, such as bulletin inserts, announcement slides, or social media posts related to CAN activities.

SKILLS & QUALIFICATIONS

- Strong communicator and relationship-builder
- Reliable and organized
- Shares the mission and biblical values of NMFAM
- Willing to work closely with both church leadership and county-level volunteers

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TIME COMMITMENT

Estimated 2–5 hours/month with flexible scheduling. Involves seasonal engagement based on resource distribution, events, and campaign cycles.

SUPPORT PROVIDED

- Direct support and communication from the CAN County Leader
- Access to all NMFAM church-facing materials and training
- Tools to effectively communicate within your church community

JOIN THE MISSION

As a Church Liaison Volunteer, you'll help amplify the voice of faith in your community, support your pastor and church, and play a meaningful role in advancing biblical values in New Mexico.