

WELCOME LETTER

From the Leadership of New Mexico Family Action Foundation
Protect Our Kids Initiative

Dear Parent,

Welcome—and thank you for taking the first step to protect what matters most: your children.

Here in New Mexico, families are facing a quiet crisis. Schools, once places of learning and trust, have increasingly become battlegrounds for ideological agendas that disregard the values of parents and the innocence of children. Instead of being supported, moms and dads are being sidelined—kept in the dark, stripped of their rights, and even labeled as threats for speaking up.

That's why we created the *Protect Our Kids* initiative. We believe every parent deserves to be informed, equipped, and empowered. You are your child's first and most important teacher, and no government program or school policy will ever replace that sacred role.

This starter kit was designed with one purpose: to shine a light on what's happening in our schools—and to hand that light to you.

Inside, you'll find helpful resources, opt-out templates, and practical guides to help you take action—whether that means attending your first school board meeting or simply having a conversation with your child's teacher. You don't need a degree in education or a background in politics to make a difference. You just need to care—and you do.

At New Mexico Family Action Foundation, we're committed to standing with parents like you who are ready to protect their families, defend truth, and raise children who are rooted in moral clarity and courage. You are not alone—and you are not powerless.

Together, we can protect our kids, restore parental rights, and reclaim the future of education in our state.

For faith, family, and freedom,



Jodi Hendricks

Executive Director

New Mexico Family Action Foundation

