



Welcome & Vision Packet

"To act justly and to love mercy and to walk humbly with your God."
— Micah 6:8

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WELCOME LETTER FROM NMFAM LEADERSHIP

Dear Pastor and Church Leader,

We greet you in the name of Jesus, the Author and Perfecter of our faith, and we thank God for your faithful leadership in shepherding His people in this critical time. New Mexico is at a crossroads.

Every day, decisions are being made in our state legislature, school boards, and city councils that affect the lives of our congregations, the future of our families, and the freedom of the Church. In this cultural moment, the Church has a unique and urgent role to play—not in partisan politics, but in biblical engagement that reflects God's heart for justice, truth, and righteousness.

That's why the New Mexico Family Action Foundation (NMFAM) launched the Christian Action Network (CAN)—an initiative designed to inform, equip, and activate the Church to stand for biblical values in the public square.

Through CAN, we are building a statewide network of churches and leaders who are committed to:

- Protecting the sanctity of life and the dignity of every person.
- Defending religious freedom and the rights of parents.
- Promoting policies that reflect biblical truth and compassion.
- Raising up informed voters and engaged citizens of God's Kingdom.

We believe that when the Body of Christ speaks with one voice, it can shift culture, challenge injustice, and lead with the love and truth of the Gospel.

Our vision is simple: one volunteer leader in every county, and one voice from every church. Together, we CAN make a difference.

This Welcome Packet includes everything your church needs to begin engaging with CAN—from understanding the mission, to finding your place in the movement, to accessing tools that support your ministry's civic engagement efforts. Whether you're a pastor, ministry leader, or a passionate believer, there is a role for you in this work.

As the prophet Micah declared:

"He has shown you, O man, what is good. And what does the Lord require of you? To do justice, to love mercy, and to walk humbly with your God." — Micah 6:8

We invite you to prayerfully consider joining this movement. Not for politics, but for the people God has entrusted to your care—and for the next generation who desperately needs the Church to rise.

Standing with you in faith and action,



Jodi Hendricks
Executive Director, New Mexico Family Action Foundation
contact@nmfam.org | nmfam.org/join-the-can

WHAT IS THE CHRISTIAN ACTION NETWORK?

The Christian Action Network (CAN) is a statewide initiative of the New Mexico Family Action Foundation (NMFAM). It exists to inform, equip, and activate churches to engage biblically with the cultural and political issues impacting our families, our freedoms, and our faith.

We are not a political movement—we are a biblical movement, rooted in truth, prayer, and action. At our core, we believe the local church is God’s vehicle for cultural transformation, and that pastors and believers must be equipped to respond to the challenges of our day with boldness, compassion, and wisdom.

Our Objectives

1. Equip the Church with Biblical Understanding of Civic Responsibility

Many Christians want to make a difference but aren’t sure how. CAN provides resources and training that help believers understand what Scripture says about justice, stewardship, and engaging with government.

2. Connect and Mobilize Churches Across New Mexico

We’re building a connected network of churches and leaders—so that the voice of the Church is unified, strategic, and influential throughout the state.

3. Support Pastors and Church Leaders

We provide support, encouragement, and resources to pastors who want to lead their congregations in truth and civic engagement—without compromising their spiritual mission.

4. Influence Policy Through Grassroots Action

From prayer initiatives to voter registration drives to legislative awareness campaigns, CAN empowers churches to take action in ways that are effective, biblical, and rooted in love for neighbor.

5. Protect the Next Generation

We help families and churches advocate for children by promoting policies that uphold life, parental rights, and biblical morality in schools and communities.



HOW CAN WORKS

Here are the primary activities that CAN facilitates throughout the year:


- **County Leadership Structure:** Each county has a volunteer CAN Leader who serves as a liaison between NMFAM and the churches in their area.
- **Church Liaison Volunteers:** Each participating church appoints a liaison to communicate updates, distribute materials, and keep the congregation informed.
- **Events & Engagement:** CAN hosts regional gatherings, Pastor Appreciation events, prayer summits, and civic training workshops to unite and encourage local church leaders.
- **National Voter Registration Sunday:** Churches across New Mexico participate annually in this nonpartisan event to help congregants register to vote and engage biblically in elections.
- **Legislative Alerts & Action Tools:** Churches and church leaders receive timely updates on proposed legislation impacting life, family, and freedom—and ways to take action.
- **Resource Distribution:** CAN delivers digital and print resources to equip churches with voter guides, sermon aids, social media graphics, and more.



Our Invitation

You don't have to figure this out on your own. CAN exists to come alongside pastors and leaders—to empower, not pressure. We're here to serve you as you lead your people in truth and righteousness.

When the Church is equipped and engaged, culture shifts, policies change, and lives are transformed. Together, we CAN change the future of New Mexico.





WHAT LEADERS ARE SAYING ABOUT CAN

“As a pastor, I’ve always known we were called to speak truth in love—but I didn’t know where to start when it came to cultural and political engagement. The Christian Action Network gave me clarity, confidence, and community. I’m no longer standing alone.”

— Pastor Mark R., Albuquerque

“The resources we received from CAN were practical, biblically grounded, and easy to use in our church. From voter guides to event support, we’ve been able to educate our congregation without stepping into partisanship.”

— Pastor Lisa C., Roswell

“It’s encouraging to know we’re part of something bigger than just our church. Through CAN, we’ve joined with other believers to protect our families, defend truth, and shine light in a dark world.”

— Jason M., Church Liaison Volunteer – San Juan County

“As a county leader for CAN, I’ve had the privilege of connecting pastors and churches who had never worked together before. It’s been incredible to watch unity grow as we stand together for what matters most.”

— Sarah T., CAN County Leader – Dona Ana County

“The Church cannot afford to be silent. CAN has equipped our leadership team to be bold, wise, and informed—without losing our focus on the Gospel. It’s exactly what we needed in this cultural moment.”

— Rev. James D., Hobbs

Want to Share Your Story?

We’d love to hear how God is using your church to make a difference! Email your testimony or feedback to info@nmfam.org and help encourage others to join the movement.



HOW YOUR CHURCH CAN GET INVOLVED

Getting started with the Christian Action Network (CAN) is simple—but the impact is powerful. Whether you're ready to lead or just want to explore more, here are clear next steps to help your church engage:

1. Pray & Commit

Start by praying about how your church can be a light in New Mexico through civic engagement. Ask God to guide your steps and open doors for influence. “Unless the Lord builds the house, the builders labor in vain.” – Psalm 127:1

2. Appoint a Church Liaison

Designate a trusted individual within your church to serve as the CAN Church Liaison—your local connection to updates, resources, and action opportunities. This person will:

- Distribute voter guides, event flyers, and tools.
- Keep your church informed on key issues.
- Coordinate engagement efforts in partnership with your county leader.

3. Connect with Your County Leader

Each region of New Mexico has a CAN County Leader ready to help you get started. They'll provide encouragement, guidance, and information on local events or initiatives.

Don't know who your County Leader is yet? Email info@nmfam.org and we'll get you connected!

4. Participate in Voter Registration Sunday

Join churches across New Mexico for National Voter Registration Sunday—a nonpartisan, legal, and biblically-based initiative to help Christians register and vote their values.

We provide everything you need to host a simple and effective registration table at your church.

How Your Church Can Get Involved, Cont...

5. Host or Attend a CAN Event

Watch for local pastor brunches, prayer gatherings, and civic training events in your area. Or reach out to host one at your church!

6. Use the Tools & Resources

NMFAM provides a steady stream of digital and print-ready resources for your church:

- Voter guides
- Sermon outlines & biblical worldview content
- Legislative updates
- Social media graphics
- Event kits and outreach tools

You'll receive these directly from your Church Liaison or County Leader—or you can access them anytime at nmfam.org/join-the-can

7. Stay Connected

Follow NMFAM on social media, sign up for email updates, and invite other pastors to join the network. This movement grows one relationship at a time.

*Together, we CAN change the future of New Mexico
—one church, one county, one voice at a time.*

Contact & Resource Access Information

Email: contact@nmfam.org

Website: nmfam.org

Socials



Join the CAN

