March 2026 Investor Update

To schedule a discussion, please reply at your convenience.
Cryptocurrency investment is a MUST in every portfolio.

ProChain in the News

*David Tawil (**@DavidDTawil**) broadcasts daily on **X** (**Twitter**) at **8am ET.***
*He is the co-host of **#FinanceDaily**, the most listened-to, live, daily finance program on **X**.*

1. ***Adoption***

Investment.

- ***BlackRock**'s new staked Ethereum fund (**ETHB**) quickly surpassed $250 million in assets within its first week, signaling strong institutional demand for yield-generating crypto exposure.*
- ***Morgan Stanley** launched its spot Bitcoin ETF (**MSBT**) with the lowest fees in the category, attracting $34 million in inflows on its first day as competition in crypto ETFs intensifies.*

Currency and Use.

- ***Fannie Mae** (**FNMA**) will begin accepting crypto-backed mortgages, marking the first time digital assets can be used in underwriting/substantiating their home loans.*
  - *ProChain- This opens the door for crypto holders to access housing finance without liquidating their positions, and can incentivize expecting-to-be homeowners to save in crypto.*
- ***JPMorgan Chase** (**JPM**) has started allowing Bitcoin and Ethereum to be used as collateral by institutional clients.*
- *The **SEC** approved **Nasdaq**'s proposal to enable trading of tokenized securities on its platform.*
- ***Amundi**, Europe's largest asset manager, launched a $100 million tokenized fund on **Ethereum** and **Stellar**, signaling growing institutional use of blockchain for fund distribution. The initiative aims to improve efficiency, transparency, and accessibility for investors.*
  - *ProChain- Tokenization of all assets is coming. This move brings blockchain-based assets closer to mainstream equity markets under regulated infrastructure.*

2. ***Regulation and Legal***

- *Growing regulatory clarity is pushing institutional investors toward crypto exposure, favoring regulated products and risk-managed strategies over direct holdings.*
  - *ProChain- This trend reflects a shift from speculative adoption to compliance-driven participation.*
- *The **SEC** has clarified how existing federal securities laws apply to crypto assets, reinforcing that many tokens fall under current regulatory frameworks.*
  - *ProChain- This guidance reduces ambiguity while increasing enforcement consistency. This marks a significant step toward standardized classification and regulatory oversight.*
- ***US Treasury Secretary Scott Bessent** argues that clearer, more consistent digital asset regulations are still needed to support innovation while protecting investors.*

*3. **Public Companies***

- ***Mastercard** (MA) is acquiring stablecoin infrastructure firm **BVNK** to expand its capabilities in blockchain-based payments.*

ProChain
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