

# **February 2024 Investor Update**

ProChain Capital increased in value **+30.42%** in **February**. **Year-to-date**, ProChain has gained **+28.95%**.

Attached is ProChain's month-end summary sheet.

## Cryptocurrency investment is a MUST in every portfolio.

ProChain's ordinary investor class has just a **\$100,000** initial investment minimum. <u>To schedule a discussion</u>, <u>please reply at your convenience</u>.

#### **ProChain in the News**

You can hear David Tawil (@DavidDTawil) on **X** (**Twitter**) daily at **8am ET**. He is the co-host of **#FinanceDaily**, the most listened-to live daily finance program on **X**.

You can find #FinanceDaily on X **Spaces** on a mobile device and **Live on X** on a desktop.

# 1. Adoption

#### Investment.

- During February, Bitcoin ETF flows <u>surged</u>, <u>slowed</u> and <u>rocketed</u>, <u>pushing the price of Bitcoin</u> <u>higher</u> all the while.
  - o Inside of 6 weeks from launch, Bitcoin ETF totals (>\$50B) now exceed 50% of Gold ETF totals (\$92B), which are the largest commodity ETFs and have been around for 20 years.
  - Understandably, due to an expensive fee structure, Grayscale's GBTC has been the source of Bitcoin sales, nevertheless, Bitcoin ETF net inflows have been positive.
  - o The massive in-flow volume and rise in price have led to new price-targets for Bitcoin.
    - *ProChain* Our year-end price-target for Bitcoin continues to be \$100,000.
  - Even JPMorgan <u>is coming around</u>, despite CEO Jamie Dimon's previously expressed and repeated skepticism of cryptocurrencies.
  - Major wealth-management platforms, such as, Bank of America and Wells Fargo are just starting to offer Bitcoin ETFs to their clients.
    - Morgan Stanley is <u>still evaluating</u> whether it will be offering the ETFs through their Registered Investment Advisors.
- Unsurprisingly, success and ETF excitement has also smitten Ethereum.

- The price for the second-largest cryptocurrency has hit recent highs.
- Although there is significant support for Ethereum ETF approval, the SEC has continued to push off the decision.
- There are new price-targets for Ethereum too.

# Currency and Use.

- **Ripple** made a notable acquisition that will help its efforts to <u>partner with financial institutions</u> to tokenize financial assets.
- Yuga Labs, a leading NFT creator and owner, announced that it will not support marketplaces that do not comply with royalty payment requirements for creators.
  - ProChain- This is an important and valuable policy that we hope is adopted industry-wide. Although NFTs are currently a niche sector, the future is broad and bright. Establishment and acceptance early-on of a policy of regularly paying royalties to creators whenever a related transaction occurs, will differentiate the NFT marketplace from every other marketplace in existence, encouraging more creation and aligning interests of creators and investors.

### 2. Regulation and Legal

- The strongest themes in legal and regulation are continuing.
  - The October 7 attacks by Hamas on Israel has created a renewed effort to analyze the use of crypto in illicit finance and criminal activities.
  - The SEC has continued its attack on the crypto industry; this time, by including DeFi
    exchanges in the SEC's definition of "dealer".
  - Sen Elizabeth Warren is still shouting about <u>the industry's value proposition being</u> <u>limited to criminals.</u>
- *ProChain* We're curious to see what becomes of **Ladan Stewart** and her clients, as she exits her role as the SEC's Crypto Litigation Head and begins private legal practice at White & Case.

# 3. Public Companies

- **Reddit** (**RDDT**), the social media platform that is expected to conduct an IPO shortly, has disclosed that it owns Bitcoin and Ethereum.
  - ProChain- In the wake of the Bitcoin ETF approval, it is increasingly likely that corporations, especially those in the technology sector, will own Bitcoin, creating additional demand for a scarce commodity and providing additional legitimacy to the asset class.
- **MicroStrategy (MSTR)** is exploding in price and growth in the wake of the Bitcoin ETF approval and price appreciation.
  - o The Company has purchased more Bitcoin.
  - The Company's stock <u>received a Buy rating with a \$990 price-target</u>, based on a \$125,000 Bitcoin 2025 year-end price.
    - The stock has already exceeded \$1,250/share 🤣
  - MicroStrategy is <u>raising more capital to buy more Bitcoin</u>; and the market's appetite is voracious.
- Mastercard (MA) has partnered with a mobile payments app to <u>offer crypto loyalty rewards in Emerging Markets</u>.

- ProChain- Amid the excitement over price appreciation, we cannot forget the amazing, fundamental changes that cryptocurrency is bringing to the un-banked population of the world, which will continue to gain strength and will eventually bring valuations much higher.
- **Gryphon Digital Mining (GRYP)**, having recently gone public, is looking to grow its mining capacity through machine purchases.
- The surge of fourth-quarter trading led Coinbase (COIN) to an annual profit.



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