

# BOOK DEVELOPMENT PROCESS

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**DREAM:** If you had your own book, would it be a series, collection, or life work? How much would it mean to you to have your own book?

**AFFIRMATION:** Once we determine the scope of your dream project, we will affirm the particulars of our engagement.

**TIMELINE:** We will create a schedule to accomplish your goals.

**ART & WRITINGS:** When you have all your creativeness together, we will sit down for an extended meeting to discuss and lay out the design for your book.

**ARC DELIVERY (Advanced Review Copy):** Once the handiwork is arranged and edited for grammar and punctuation, a proof of your project will be ordered for us to make the exciting final edits.

**FINAL EDITS & SIGN-OFF:** We will make at least two passes of final edits to make sure your creation looks and feels professional, communicates your voice & vision, and brings your dream to reality.

**MARKETING PLAN:** If desired we can personalize a marketing plan to help you accomplish your aspirations for your book.

**LAUNCH DATE:** In the publishing world, this is often called a “book’s birthday.” We, along with all your friends and family, will celebrate this day. It’s a great excuse to have a party.

**BOOK ORDERS:** One of the benefits of publishing on Amazon is your ability to order author copies on-demand, and at a discounted rate. You also have many other printing options available.

**NEXT DREAM:** The best time to begin work on your next book project is right after the first one. You might just get addicted.

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*The part of the process that delays you having a book to share with the world is making the decision to actually create one, so let’s get started!*

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