ALIX

Personal Intelligence

Your private memory, amplified by AI and governed by you. An AI twin only remembers what you know. An autonomous agent acts without you. Personal Intelligence amplifies who you are, and keeps you in control.

We collaborate. It drafts. You decide.

WHY IT MATTERS

You use four kinds of AI. None of them knows you.

Each does one job, then stops. At the start of every session, you supply the context yourself.

AI chatbot

ChatGPT, Gemini, Claude

Reasons and writes brilliantly. **Missing:** it starts most sessions knowing little about you.

AI voice recorder

Plaud, Pocket AI, Boya

Captures every conversation. **Missing:** capture is not memory.

AI note taker

Otter, Fireflies, Zoom AI Companion

Summarises your calls. **Missing:** it sees the meeting, not the work around it.

AI copilot

Microsoft 365 Copilot, Gemini in Workspace

Knows your work files. **Missing:** the memory belongs to your employer.

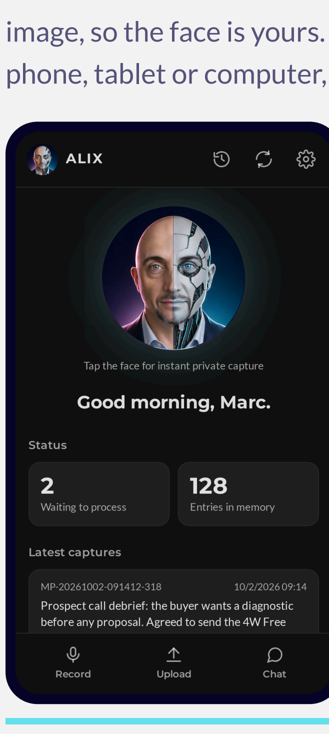
US$36,800

So you become the integration layer: re-explaining, searching, rebuilding context. Say that costs 8 hours a week over 46 working weeks: 368 hours a year, worth that much at 100 US dollars an hour. Use your own rate at strategicpathways.asia/alix.

THE FACE OF ALIX

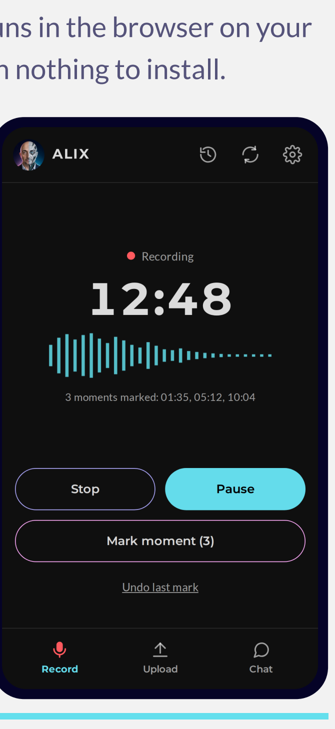
Your ALIX app, wherever you work

ALIX is not only an architecture in the background. The app is its front end and gives you your collaboration partner its persona: a name, a voice and a face, half human and half machine. You choose the theme and upload your own image, so the face is yours. It runs in the browser on your phone, tablet or computer, with nothing to install.


ALIX
Tap the face for instant private capture
Good morning, Marc.
Status
2
Waiting to process
128
Entries in memory
Latest captures
MP-20261002-091412-318
10/2/2026 09:14
Prospect call debrief: the buyer wants a diagnostic before any proposal. Agreed to send the 4W Free
Record
Upload
Chat

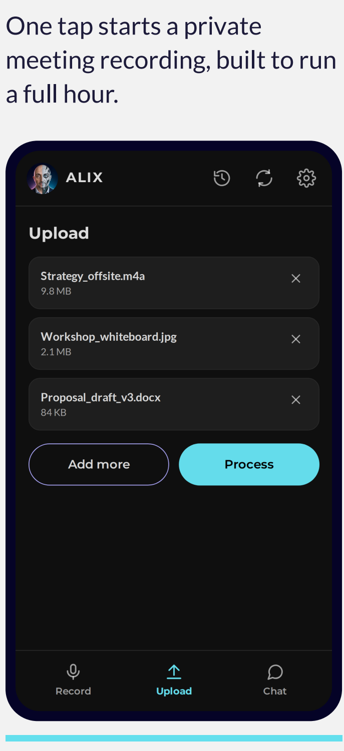
Tap the face

One tap starts a private meeting recording, built to run a full hour.



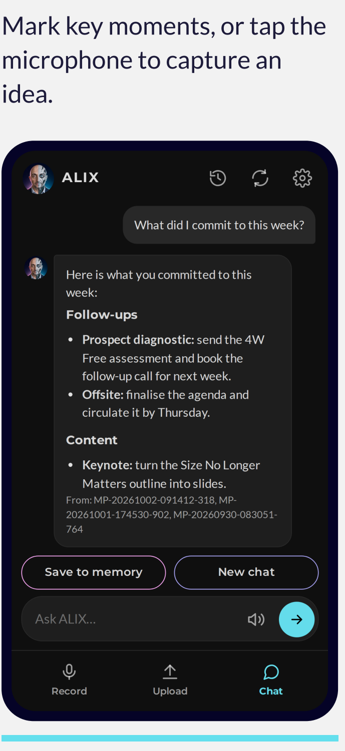
Record and capture

Mark key moments, or tap the microphone to capture an idea.



Upload

Documents, slides, photos and business cards. Originals kept.



What did I commit to this week?

Here is what you committed to this week:

Follow-ups

- **Prospect diagnostic:** send the 4W Free assessment and book the follow-up call for next week.
- **Offsite:** finalise the agenda and circulate it by Thursday.

Content

- **Keynote:** turn the Size No Longer Matters outline into slides.

From: MP-20261002-091412-318, MP-20261001-174530-902, MP-20260930-083051-764

Chat

Ask your memory in text or by voice command. Answers show their sources.

In the field: the ALIX app

In a meeting, on the move or between clients. Everything you capture is read overnight and added to your memory, with the original kept.

At your desk: the AI chatbot you already use

Gemini, Claude or ChatGPT connects to the same memory in your own account, so research, drafting and meeting preparation start with your context already there.

One memory. Every device. Any AI.

Whichever way you come in, nothing enters your memory, and nothing in it changes, without your approval.

WHAT IT IS

The foundation: an AI twin

An AI twin is a private AI built on your own data, in your own account. It answers the way you would, with the context in place and the source shown. That is what people know as an AI twin or a second brain. Most twins stop there: they fetch what sits in your documents when you ask.

WHAT IS PERSONAL INTELLIGENCE?

Personal Intelligence is much more than an AI twin. It is a private, governed system built on your own data that keeps your knowledge, your decisions and your relationships current, so any AI model you choose works from what you know.

Judgement

Yours, always. It drafts; you decide.

Knowledge

Your methods and know-how, structured and reusable.

Memory

What matters, sourced, dated and kept.

Governance runs under all three: nothing enters without you, and every answer traces to a source.

HOW IT WORKS

The blocks of amplified intelligence

Personal Intelligence = **AI twin** + **Daily automation** + **Governed stores** + **Human authority**

A plain AI twin fetches from static documents when you ask. Personal Intelligence builds and maintains structured, governed stores from your work, every day, with you deciding what goes in.

Capture

Meetings, voice notes, documents and chat feed one memory. It is read overnight, the original is kept, and what matters is added.

Living Memory

What you know, sourced and dated, in your own account. Updated documents are refreshed in place, not duplicated.

"What did we agree with the client last month?"

Contacts

One clean master of the people you work with, imported from your address book and business cards, with no duplicates.

Decisions

What you decided and why, recorded once, so settled questions stop coming back.

Actions

The commitments you made in meetings and messages, in one list with where each came from.

"What did I commit to this week?"

Your day

Calendar, to-dos and inbox in one view, with the context already there.

Evidence Register

Your verified facts and figures, each with its source, so any number used in your work is one you confirmed.

THE FOUNDATION UNDER EVERY BLOCK

Governance

Capture › **Structure** › **Retrieve** › **Edit**

The Human-AI Intelligence Charter governs every stage, in every block.

- **Nothing enters without you.** ALIX cannot write to memory or change any data without your approval. There is one governed path into every store, and that path is you.
- **Everything is validated.** Every fact, figure and statistic is checked and traced to its source before it is used.
- **Every answer traces to a source.** If it is not in your memory, ALIX does not assert it: no invented numbers, clients or facts.
- **Your account, your data.** Everything stays in your own cloud account, readable by any AI model and owned by no vendor.

HUMAN AUTHORITY REMAINS ABSOLUTE

We collaborate.
It drafts.
You decide.

ALIX is your collaboration partner, never an agent acting in your place. It prepares the email; you press Send.

THE PROOF

Side by side

Only one remembers you, connects your sources, belongs to you and works with any AI model.

	Remembers you	Connects your sources	Owned by you	Any AI model
AI chatbot	Partly, on the provider's platform	No	No	One provider
AI voice recorder	Recordings only	No	Varies by vendor	Vendor's choice
AI note taker	Meetings only	Partly	No	Vendor's choice
AI copilot	Within the employer's system	Work data only	No, the employer	Vendor's choice
ALIX Personal Intelligence	Yes	Yes	Yes	Yes, your choice

Three separate layers

Bundled AI products weld memory, model and platform together. Personal Intelligence keeps them apart.

3 **Platform**
A choice: Google today, and the same design can run on Microsoft. The memory moves with it.

2 **Model**
Interchangeable: Gemini today, Claude or ChatGPT tomorrow. Change a connection, not the build.

1 **Memory**
Yours: plain data in your own account. This is the asset.

Model-proof

When a better AI model arrives, point ALIX at it. You own the memory; you rent the intelligence.

Job-proof

It lives in your own cloud account and goes where you go. Your work feeds it; your work does not own it.

Time-proof

It compounds. Every meeting and document makes it more valuable, and it can pass on how you think.

GET YOURS

Two ways to get yours

Learn To Build It

For	People who want the skill as well as their own Personal Intelligence
How	A guided cohort: you build your own ALIX step by step, on your own account
You keep	Your ALIX, and the ability to build and run your own AI system

White Glove Service

For	People who want it done for them
How	We build and set up your ALIX with you
You keep	Your ALIX, ready to use

Either way, the memory is yours, in your own account, for life. Work connections (email, calendar, contacts) are optional and subject to your employer's policy.

Some twins act for you. Yours amplifies you, because you decide.

strategicpathways.asia/alix

Run your own numbers, watch the explainer and read the full definition of Personal Intelligence.