



# Privacy Policy

We value your business and we know your privacy is important to you.

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Last updated: Jan 2019

Derbyshire Art Ltd ("we") operates <https://derbyshireart.com/> (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

## Information Collection And Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally, identifiable information may include, but is not limited to your name ("Personal Information").

Derbyshire Art Ltd is a paid member of the <https://ico.org.uk/> and follows its rules and guidance relating to **the General Data Protection Regulation (GDPR) & DPA 2018**



## Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this ...

## Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that we believe is relevant and will interest you.

## Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

## Security

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Currently we use a leading tool called Backblaze; <https://www.backblaze.com/> which is a third-party company. Backblaze provide online cloud back up of all our data. **This provides peace of mind for us and our customers knowing your files are backed up securely in the cloud.** This allows us to :-

1. Keep customer data safe and secure
2. Proactively monitor all systems and processes
3. A third-party organization to continuously test the security of our systems and processes
4. Protection of customer data is a top priority which merits continuous investment in our security systems and processes
5. Using a strong protocol, a strong key exchange, and a strong cipher. We continuously monitor using industry standard, independent sources like SSL Labs

## Online Payments

To safeguard your credit card and online payments we utilise trusted third party brands such as Pay pal and Stripe to collect the payments.

Our website also utilises a secure https, secure certificate.



**Hyper Text Transfer Protocol Secure (HTTPS) is the secure version of HTTP, the protocol over which data is sent between your browser and the website that you are connected to. The 'S' at the end of HTTPS stands for 'Secure'. It means all communications between your browser and the website are encrypted.** <https://en.wikipedia.org/wiki/HTTPS>

## Changes To This Privacy Policy

This Privacy Policy is effective as of (Dec 2016) and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

## Contact Us

If you have any questions about this Privacy Policy, please contact us using the email address below. If you wish to subscribe from our database you can do so at any time by contacting us by email and putting the request in writing.

[clare@derbyshireart.com](mailto:clare@derbyshireart.com)