

Chiefland Watermelon Festival

April 6, 2021

To Whom It May Concern:

Please find attached the sponsorship opportunities for the Chiefland Watermelon Festival, happening this year on June 5, 2021.

For over half a century, visitors from miles away have come to Chiefland to enjoy our Watermelon Festival. Visitors to this area will enjoy a parade, craft and vendor booths, pageants and watermelon eating and seed spitting contests. Previous years' events have drawn over **3,000** people to Chiefland on festival day.

The following information is meant to provide you with an understanding of exactly what you will be receiving for the sponsorship money. The Chiefland Woman's Club is a non-profit organization giving money from past years' events to Haven Hospice, Levy Educational Foundation, Harmony Pregnancy Center, Tri-County Community Resources, Chiefland Elementary School, Chiefland Middle High School and local boys and girls during the holidays.

I hope you are planning to become a sponsor for this year's festival. All contributions are tax deductible and are greatly appreciated. Should you have any questions concerning the event or sponsorships, please do not hesitate to call me at (352) 493-2221 or (352) 535-5129. You can also reach me at melliek71@hotmail.com. Visit us online at chieflandwomansclub.org. Please make your check payable to Chiefland Woman's Club and mail your sponsorship to PO Box 1211, Chiefland, FL 32644, marking the envelope Festival Sponsorship.

We thank you in advance for your continued support of local community events.

Warmest Regards,

Melanie King Hutchison
Chiefland Woman's Club

Sponsorship Packages

Gold Melon Sponsor **\$750.00**

Company Name and Logo on TV20 Commercial Prior to Event
Company Name and Logo on Event Website
Company Name on Pageant Printed Material
Company Logo on Festival Signs at Entrances to City of Chiefland
Sign with Name at Depot
Free Booth Space at Festival (Please fill out and return Vendor form if using.)
Stage Announcements

Silver Melon Sponsor **\$500.00**

Company Name on Event Website
Company Name on Pageant Printed Material
Sign with Name at Depot
Free Booth Space at Festival (Please fill out and return Vendor form if using.)
Stage Announcements

Bronze Melon Sponsor **\$100.00**

Company Name on Website
Company Name on Pageant Printed Material
One Sign with Name at Depot