

2022 Chiefland Watermelon Festival

March 31, 2022

To Whom It May Concern:

Please find attached the sponsorship opportunities for the Chiefland Watermelon Festival, happening this year on June 4, 2022.

For over half a century, visitors from miles away have come to Chiefland to enjoy our Watermelon Festival. Visitors to this area will enjoy a parade, craft and vendor booths, pageants and watermelon eating and seed spitting contests. Previous years' events have drawn over **3,000** people to Chiefland on festival day.

The following information is meant to provide you with an understanding of exactly what you will be receiving for the sponsorship money. The Chiefland Woman's Club is a non-profit organization giving money from past years' events to Haven Hospice, Levy Educational Foundation Scholarships, Harmony Pregnancy Center, Tri-County Community Resources, Chiefland Elementary School, Chiefland Middle High School and this year we were able to also donate to Food4Kids, Another Way, Toys for Tots and The Children's Table.

I hope you are planning to become a sponsor for this year's festival. All contributions are tax deductible and are greatly appreciated. Should you have any questions concerning the event or sponsorships, please do not hesitate to call me at (352) 493-2221 or (352) 535-5129. You can also reach me at melliek71@hotmail.com. Visit us online at chieflandwomansclub.org. Please make your check payable to Chiefland Woman's Club and mail your sponsorship to PO Box 1211, Chiefland, FL 32644, marking the envelope Festival Sponsorship.

We thank you in advance for your continued support of local community events.

Warmest Regards,

Melanie King Hutchison
Chiefland Woman's Club

Sponsorship Packages

____ **Gold Melon Sponsor** **\$1000.00**

- Company Name and Logo on TV20 Commercial Prior to Event
- Company Name and Logo on Event Website
- Company Name on Pageant Printed Material
- Company Logo on Festival Signs at Entrances to City of Chiefland
- Sign with Name at Depot
- Free Booth Space at Festival (Please fill out and return Vendor form if using.)
- Stage Announcements

____ **Silver Melon Sponsor** **\$500.00**

- Company Name on Event Website
- Company Name on Pageant Printed Material
- Sign with Name at Depot
- Free Booth Space at Festival (Please fill out and return Vendor form if using.)
- Stage Announcements

____ **Bronze Melon Sponsor** **\$175.00**

- Company Name on Website
- Company Name on Pageant Printed Material
- One Sign with Name at Depot

If you elect to be a Gold or Silver sponsor, this option comes with a free vendor space. Vendor forms can be found on our website below. If you **do not** return a vendor application with your sponsorship payment, we **will not** assign a spot to your business. You may also participate in the parade. Please see parade form and rules on the website as well.

<https://chieflandwomansclub.org/watermelon-festival>