

# Chiefland Watermelon Festival Sponsorship

To Whom It May Concern:

Please find attached the sponsorship opportunities for the Chiefland Watermelon Festival, it always takes place on the 1<sup>st</sup> Saturday in June.

For over half a century, visitors from miles away have come to Chiefland to enjoy our Watermelon Festival. Visitors to this area will enjoy a parade, craft and vendor booths, pageants and watermelon eating and seed spitting contests. Previous years' events have drawn over **3,000** people to Chiefland on festival day.

The following information is meant to provide you with an understanding of exactly what you will be receiving for the sponsorship money. The Chiefland Woman's Club is a non-profit organization giving money from past years' events to Haven Hospice, Levy Educational Foundation Scholarships, Harmony Pregnancy Center, Tri-County Community Resources, Chiefland Elementary School, Chiefland Middle High School, Food4Kids, Another Way, Toys for Tots and The Children's Table. This year we were able to also donate to the FUMC Back to School Bash, Chief Theatre and Chiefland Chamber of Commerce.

I hope you are planning to become a sponsor for this year's festival. All contributions are greatly appreciated. Should you have any questions concerning the event or sponsorships, please do not hesitate to call me at (352) 493-2221 or (352) 535-5129. You can also reach me at [melliek71@hotmail.com](mailto:melliek71@hotmail.com). Visit us online at [chieflandwomansclub.org](http://chieflandwomansclub.org). Please make your check payable to Chiefland Woman's Club and mail your sponsorship to PO Box 1211, Chiefland, FL 32644, marking the envelope Festival Sponsorship.

We thank you in advance for your continued support of local community events.

Warmest Regards,

Melanie King Hutchison  
Chiefland Woman's Club

# Sponsorship Packages

## \_\_\_\_ **Gold Melon Sponsor** **\$1000.00**

Company Name and Logo on TV20 Commercial Prior to Event

Company Name and Logo on Event Website

Company Name on Pageant Printed Material

Company Logo on Festival Signs at Entrances to City of Chiefland

Sign with Name at Depot

Free Booth Space at Festival (Please fill out and return Vendor form if using.)

Stage Announcements

## \_\_\_\_ **Silver Melon Sponsor** **\$500.00**

Company Name on Event Website

Company Name on Pageant Printed Material

Sign with Name at Depot

Free Booth Space at Festival (Please fill out and return Vendor form if using.)

Stage Announcements

## \_\_\_\_ **Bronze Melon Sponsor** **\$175.00**

Company Name on Website

Company Name on Pageant Printed Material

One Sign with Name at Depot

If you elect to be a Gold or Silver sponsor, this option comes with a free vendor space. Vendor forms can be found on our website below. If you **do not** return a vendor application with your sponsorship payment, we **will not** assign a spot to your business. You may also participate in the parade. Please see parade form and rules on the website as well.

<https://chieflandwomansclub.org/watermelon-festival>