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## **PHILLY PASS THE PEACE RALLY LAUNCHES TAKE 5: STOP THE VIOLENCE CAMPAIGN**

Bringing Together Philadelphia's Community Of Peace Workers  
Celebrating *The Permanently Peaceful Project And The Work Done During  
The United Nations International Week of Peace*

**PHILADELPHIA, PA (September 2024)** -- The **Philly Pass The Peace Rally** will be held on Saturday, September 28, 2024 from 12 Noon – 4:00 pm at Berean Presbyterian Church, a historic Civil Rights Hub, located at 2101 North Broad Street, Philadelphia, PA. This rally will launch the **TAKE 5: Stop the Violence Campaign** with an active response to the need for accessible strategies that promote and support violence de-escalation. The event will highlight a sequence of concerted efforts designed to saturate the City of Philadelphia with a message ***Proposing Personal Pause, Teaching Tangible Tolerance and Cultivating a Culture of Peace (Count, "1,2,3,4,5 Take 5)***. The day will also gather Philadelphia's Community of Peace Workers to celebrate the work done during the United Nations' International Peace Week.

Violence is a pervasive presence in our society. How do we stop its spread, and how can we manage the anger and frustration that can often result in a violent outcome? Philadelphia native Warren Cooper is on a mission to Pass The Peace! The **TAKE 5: Stop the Violence Campaign** is a behavioral science approach to what is, at its root, a behavioral health issue. The approach of Taking 5 is a simple hands-on way to begin the process of adjusting the hardwired default settings in our communities from entitled reactivity to proactive peacekeeping – one person at a time – one situation at a time – one community at a time. In the weeks and months to follow, Berean will serve as a Peace destination for workshops and meetings on anti-violence programs and services. Joining Cooper in this Campaign are Mothers In Charge, Berean Presbyterian Church, We Embrace Fatherhood, Music Media Ministry, AIB Marketing, YHD Enterprises, and Peace and Harmony Records.

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Cooper, who is the Campaign Coordinator for the **TAKE 5: Stop the Violence Campaign**, is a nouveau-spirit inspirational singer, songwriter, and producer whose work draws from the liturgical tradition and the improvisational freeform of Jazz. He is set to release his CD from Peace and Harmony Records, entitled **The Permanently Peaceful Project** on the International Day of Peace, September 21st. The project is a contemporary blend of jazz, gospel, neo-soul and spoken word artistry. A cut from the CD titled **TAKE 5: Stop The Violence**, is a reframing of Dave Brubeck and Paul Desmond Jazz composition Take 5. That Campaign theme song will be performed live along with other selections from the project at the event.

Cooper is the son of Rev. J. Jerome Cooper, who pastored the Berean Presbyterian Church for 33 years. He was nurtured by the concept of music as an instrument of healing and reconciliation. His worldwide view was shaped by the dual reality of growing up Black in the shadow of Philadelphia's 1964 race riots and the influence of his father's commitment to reaching across cultures and sectors to build bridges. It was his father's dedication to restoring a spirit of compassion and peace in the community and the world that has most impacted the themes he explores in his music. Today, Cooper is most passionate about using his music as a tool to inspire others into examining solutions during these tumultuous times.

For **Philly Pass The Peace Rally** registration and information visit **[take5stoptheviolence.com](http://take5stoptheviolence.com)**.

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