



THE PC TRIBE
2026
IMPACT REPORT

Strength to Fight.
Courage to Care.



Who We Are

BROTHERHOOD

NO MATTER WHERE WE'RE FROM,
WE STAND TOGETHER.



Men-only, patient-
only prostate
cancer support
community

1,700 members

Members across
the United States,
Canada, Europe
and Australia

Built around
connection,
honesty, and
brotherhood

Why the Tribe Matters

Men often struggle to talk honestly about prostate cancer

Isolation remains one of the biggest emotional challenges

Peer support changes how men experience diagnosis and survivorship

The Tribe creates space for real conversations and lasting connection

Expert Zooms



Educational sessions with clinicians and industry experts



Interactive discussions with direct member engagement



Topics include treatment advances, imaging, side effects, and survivorship



Regular opportunities for members to learn and connect

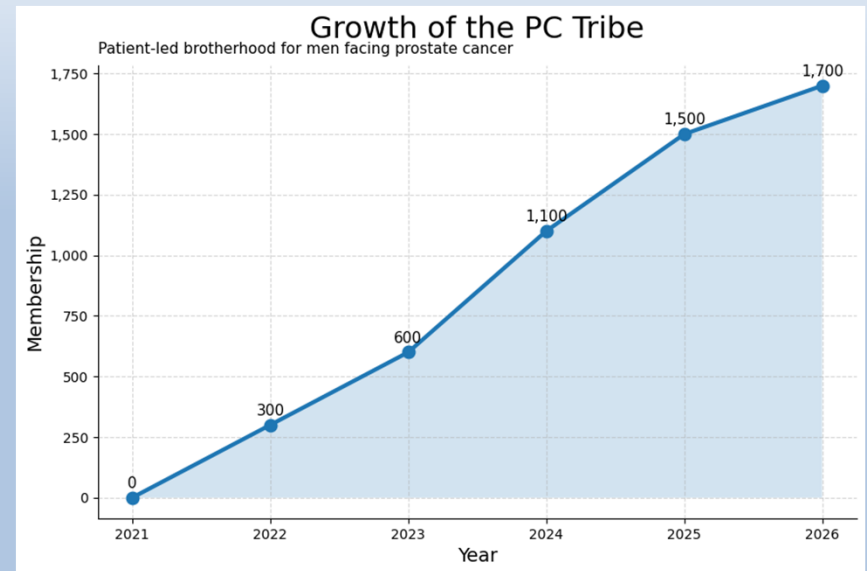
The Rendezvous

An annual in-person gathering in the center of the country, focused on camaraderie, connection, and care. A time when online relationships become deep personal friendships. The flagship experience of the Tribe




Community Snapshot

- 1,700 men connected through the Tribe
- Volunteer-led and patient-driven
- Growing national and international reach
- Thousands of meaningful conversations every month
- 1300 active members monthly



Looking Ahead



- 
- Expand educational programming
 - Increase access through scholarships and travel support
 - Strengthen sponsor and advocacy partnerships
- Continue building the most trusted brotherhood for men facing prostate cancer

Partnering With the Tribe

TOGETHER, WE'RE BUILDING
THE MOST TRUSTED
BROTHERHOOD FOR MEN
FACING PROSTATE CANCER
IN THE COUNTRY.
AND WE'VE JUST BEGUN.

- Authentic patient engagement opportunities
- Educational collaboration through Expert Zooms
- Visibility at the Rendezvous and community events
- Independent, trusted, patient-led voice

National Leadership Partner – \$100,000+

- Sponsor the annual Rendezvous retreat
- Fund the PC Tribe Travel Bank
- Support launching regional Rendezvous gatherings
- Support educational programs and expert speakers



Brotherhood Partner – \$50,000

- Supports reducing Rendezvous cost to a \$100 commitment fee



- Funds the PC Tribe Travel Bank
- Scholarships for approximately 15–25 men
- Educational programming and expert speakers

Community Partner – \$25,000

- Rendezvous program support
- Travel scholarships for 10–12 men
- Monthly expert education sessions
- Support for peer community programming



Named Impact Opportunities

- **PC Tribe Travel Bank**

Goal: Ensure no man misses the Rendezvous because of financial hardship.

- **Regional Rendezvous Program**

Goal: Bring the brotherhood closer to home through regional gatherings.

- **PC Tribe Education Series**

Goal: Provide expert insights that help men advocate for their care.

Closing

**The PC Tribe offers a space where men can gain:
The Strength to Fight and The Courage to Care.**

