



WE BRING YOUR PRO SHOP TO LIFE. AND YOUR BRAND TO LIFE.

Your pro shop is more than a retail counter — it's the identity of your club. Ashworth Custom exists to put that identity into the hands of every member and guest who walks through your doors, with the same craft and quality that's defined Ashworth since 1987. We don't just supply product. We partner with you to build something that's unmistakably yours.



PINEHUA

No.

2

WHAT WORKING WITH US LOOKS LIKE



HIGH TOUCH CUSTOMER SERVICE

a dedicated point of contact from first conversation to final delivery, not a ticket number.



MULTIPLE OPTIONS AND ITERATIONS

we refine until it's right. You're never locked into the first draft.



HIGHEST QUALITY EMBELLISHMENTS

premium techniques and finishes, with 15+ options to match the level of your brand (see inside).



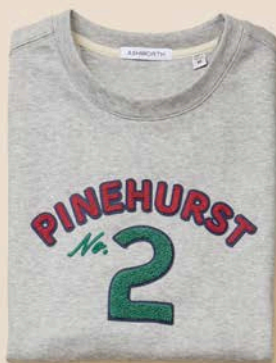
1-ON-1 DEDICATED DESIGN

your own designer who learns your brand and builds with you, not a shared queue handling a hundred accounts at once.



PREMIUM ASHWORTH AUTHENTICS

Built on the same fabric foundation as the core Ashworth collection.



EMBELLISHMENT OPTIONS



SUBLIMATED / EMBROIDERED Twill PATCHES **\$6-8**

Sublimation adds fine detail; embroidery adds texture. Fully customizable shape and color. Ideal for left chest, 3" x 3" or smaller.



CLASSIC EMBROIDERY AND Twill APPLIQUES **\$8-10**

Laser-cut twill combined with embroidered elements for dimension. Satin and chain stitch options. Ideal for center front chest.



CHENILLE APPLIQUES **\$10-12**

Raised yarn loop on a twill or felt backing for premium texture. Best for letters and simple designs; can layer embroidery on top.



MIXED MEDIA **\$10-14**

Combines chenille, embroidery, twill, and velvet for maximum dimension and interest.

THE PROCESS

1. SUBMIT YOUR ARTWORK

Have a logo or crest ready? Send it over. Don't have artwork yet? That's fine too — bring us anything that captures the story you want to tell. A moment in your course's history, the sign at your entrance, a nickname members use for a hole. If it resonates with your course, we can build from it.

2. DESIGN CONSULTATION

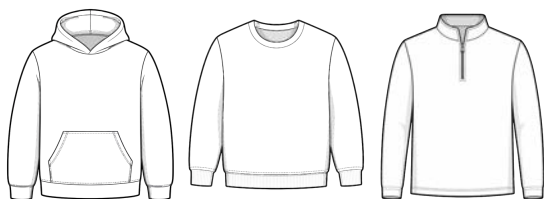
Our team will meet with you to talk through your goals — colors, style direction, brand feel — and build a focused set of 3–5 concepts tailored to your course.

3. CHOOSE YOUR APPLICATION

Select the embellishment approach that best fits your brand from the concepts we've developed together.

4. CHOOSE YOUR STYLE & PLACEMENT

Pick the garments and placement that work best for your chosen application. Choose Between Hoodies, Crewnecks, and ¼ zips.



5. SELL & REPLENISH

Once your line is live, we'll help you keep bestsellers stocked and moving.



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