


The CropX logo features the word "cropx" in a blue, lowercase, sans-serif font. A small green leaf icon is positioned above the letter "x".The logo for Williams Expert Pivot & Pump, Inc. features the name "Williams" in a large, blue, cursive script font. Below it, "EXPERT PIVOT & PUMP, INC." is written in a smaller, blue, sans-serif font, all contained within a blue banner-like shape.A blue rectangular banner with white text that reads "Williams Expert Pivot & Pump".A blue rectangular banner with white text that reads "Irrigation Management Program".A photograph of a woman and a man in a field. The woman, wearing a blue CropX cap and a blue jacket, is crouching and holding a tablet. The man, wearing a red cap and a dark jacket, is sitting on the ground next to her, looking at the tablet. In the foreground, a blue CropX probe is visible in the soil. The background shows a field of young plants in a furrow.

Getting your irrigation right is a cornerstone for successful crops and healthy soils. Save water and help crops perform by irrigating before plants show signs of stress. Know exactly when and how much water to apply. Precise application will save you from over-irrigating, keeping valuable nutrients in the root zone and cutting irrigation costs.

\$1200 Annual Program fee includes the following:

- Seasonal lease of 1 CropX SV4 probe and data package
- Installation and extraction of probe, antenna and battery maintenance as required.
- CropX app set up on multiple devices for the grower to view status between communication.
- Minimum of 1 weekly irrigation scheduling communication from our staff agronomist.
- Nutrition monitoring and leaching prevention from real time evaluation of EC saturated paste.
- Disease risk reports as needed to help manage disease prevention applications.
- End of season reports provided for irrigation application and leaching events.
- 5 or more probes on one account will receive a \$50 per probe discount.

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