



The Product Review Room

Bringing Products to Life, One Review at a Time

About the Channel

We feature trusted weekly reviews of everyday household essentials — from kitchen tools and cooking gadgets to baby and toddler must-haves, and even garage workshop gear. Get your product in front of our loyal and growing subscriber base of 1,000+ real viewers who value honest reviews and smart buying decisions.

Top Performing Video

- **Video Title:** Camera & Monitor Review | HelloBaby
- **Views:** 87,000+
- **Likes:** 104
- **Impressions:** 215,000
- **Comments:** 20
- **Type:** Organic Review
- **Watch here:** <https://youtu.be/zWgT906amWo>

Channel Stats

- 1,080 Subscribers
- ~28,000 Monthly Watch Time Minutes
- +30 New Subscribers Monthly
- Consistent Engagement: Likes, Comments, Shares

Audience Demographics

Age Range	25–44
Gender	Male, Female
Top Locations	United States, Canada
Top Interests	Everyday household essentials: from kitchen tools and cooking gadgets to Baby and toddler must-haves, and even outdoor and garage workshop gear.
Device Usage	60% Mobile, 40% Desktop

Services Offered

- Product Review Videos
- How-To Video
- Sponsored Unboxings
- Affiliate Links + Unique Website Affiliate Links
- Social Media Cross-Promotion

Package Options

Bronze \$80	<ul style="list-style-type: none"> • Standard Review or How-To Video on our YouTube Channel • Affiliate Links Listed in Description of YouTube Video • x1 IG Story mentions
Silver \$175	<ul style="list-style-type: none"> • x1 Full-featured Custom Review or How-To Video OR Featured in an Episode of “Cooking Products - Edition” Series - on our YouTube Channel • x1 Pinned comment on our YouTube Channel OR, on our IG, YouTube, TikTok Vertical Video • Affiliate Link(s) Listed in Description of YouTube Video • x1 IG Story mentions and Affiliate Link • x1 Custom Vertical Videos posted on our (YouTube Short OR Instagram REEL OR TikTok Channels)
Gold \$275	<ul style="list-style-type: none"> • x1 Full-featured Custom Review or How-To Video OR Featured in an Episode of “Cooking Products - Edition” Series - on our YouTube Channel • x1 Pinned comment + Affiliate Links Listed in Description of YouTube Video • Your Logo and Affiliate Link Added to Our Website • x2 permanent social posts (or Carousel) + IG Story mentions • x2 Custom Vertical Videos posted on our (YouTube Short OR Instagram REEL OR TikTok Channels)
Complimentary Product / Matching Value	<ul style="list-style-type: none"> • Send a Complimentary Product(s) Matching the Value of a Package Above - in exchange for those Package Services. <i>(Exclusions Apply, please email us)</i>

A Le Cart / Pick and Choose Options

- **\$100 - x1 - NEW - Featured in an Episode of “Cooking Products - Edition” Series**
- \$50 - x1 - Standard Review on YouTube Channel
- \$50 - x1 - Standard Follow-up Review on YouTube Channel
- \$50 - x1 - Standard How-To Video Featured on YouTube Channel
- \$50 - x1 - Standard Follow-up, How-To Video on YouTube Channel
- \$75 - x1 - **Full-featured Custom** Review on YouTube Channel
- \$75 - x1 - **Follow-up, Full-featured Custom** Review on YouTube Channel
- \$75 - x1 - **Full-featured** How-To Video Featured on YouTube Channel
- \$75 - x1 - **Follow-up, Full-featured** How-To Video on YouTube Channel
- \$15 - x1 - Affiliate Links Listed in Description
- \$15 - x1 - IG Story mentions
- \$25 - x1 - IG Story Mentions with Affiliate Link
- \$30 - x1 - Stagnant Social Media Post (or Carousel) on Instagram
- \$10 - x1 - Pinned comment on our YouTube Channel **OR**, on our IG, YouTube, TikTok Vertical Video
- \$50 - x1 - Your Logo and Affiliate Link Added to Our Website Home Page
- \$50 - x1 - Custom Vertical Videos posted on our (YouTube Short **OR** Instagram REEL **OR** TikTok Channels)

Help:

A Full Featured Video - is a VIP section where you can choose the style of review to what you are looking for. **Example: a “This vs. That other product” - “Real raw, non-bias review” - “Custom How-to Video explaining your specific criteria” - or bring your idea!**

A Standard Review Video - is a standard review video that follows our standard PRR template that explains the products features and benefits only.

IG = Instagram

Contact Information

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YouTube: @productreviewroom

Want to Work With Us? Follow These Instructions Below:



Email me with your request and “Package Type” or your - “A Le Cart/Menu Options” and we will respond with confirmed pricing and answer any further questions!

Let’s Work Together!

*Looking to connect with your ideal audience through authentic product reviews? The Product Review Room is here to help showcase your product with trust, clarity and audience reach. Email us to collaborate today - **Teaira Ramsden***