



Call to Order

Executive Director Vivian Katz called the meeting to order at 5:30 PM. All board members were in attendance.

Old Business

a) Smart North Florida Data Collection Meeting – Vivian Katz/Lynn Rutkowski

Vice Chair Rutkowski informed the board that April 21st will be the results meeting from the SNF study on data involving the Lake Region. A motion was made by Boardmember Ludwig to discuss the results of the study at May meeting, and determine how to best proceed from there. The board voted 5-0 to approve the motion and discuss putting together a survey during the April Meeting with questions to ask local residents on economic development projects.

b) The Geneva Project Updates – Vivian Katz/Lynn Rutkowski

Katz brought to the boards attention that she had met with SJRWMD officials and toured the lakebed on Lake Geneva to discuss clearing out shrubbery and trees. Katz additionally commented that the project would need to take place within the next 2-3 years prior to the expected increase in Geneva's water levels.

c) Keystone Beach Project Updates – Vivian Katz/Lynn Rutkowski

Rutkowski informed the board that Chemours would be holding a beach clean-up on April 14th, prior to the return of MotoSurf and a new Watercross event coming to the area.

d) Financial Status Update – Lynn Rutkowski

Rutkowski presented LREDC's March finance update, which showed that the organization's current assets stood at \$36,648. Smart North Florida would receive a payment in March that would decrease that amount by around \$10,000.

New Business

e) Keystone Beach Boardwalk Design Bid – Vivian Katz

Board members discussed the bid process for securing construction of a new boardwalk at Keystone Beach. Katz mentioned that Chemours would consider funding the project, but we would need a design and cost estimate from potential vendors. Board members voted 5-0 to spend up to \$850 on design through DeWitt Gibbs.

f) LREDC Website & Rebrand – Brandon Ludwig

Board members looked over the website redesign. Ludwig recommended that members come to him at the next meeting with any recommended changes to the website at the April meeting. Board members voted 5-0 to put final website approval on agenda for the April meeting.



In addition, it was discussed on how to proceed with setting up a new business email. Board members voted 5-0 to designate email as LREDC@lakeregiondevcorp.org and give access to Exec. Director and Board Chairman.

g) Discussion of LREDC Long Term Priorities

Rutkowski proposed that the board move on selecting a new Chair & Vice Chair to preside over meetings. The board unanimously agreed and selected Ludwig to serve as Chair and Beals to serve as Vice Chair.

Boardmember Derick Thomas asked if we should seek additional board member to fill a vacancy. After discussion, the board moved to seek an additional board member that had either an engineering or law background.

h) Clay Day Legislative Priorities

The board voted 5-0 to support a palm card with two priorities, thanking legislators for their support of the Black Creek Project and DEP funding for Lake Geneva cleanout.

Additional Comments

Katz asked for next meeting to be April 12th, Chairman Ludwig moved for the meeting to be at 6 PM. Board voted 5-0 to hold meeting April 12th at 6 PM.

Rutkowski mentioned that the dates for MotoSurf at Keystone Beach are April 20th-23rd. The dates for Watercross are June 1-6th.

Vice Chair Beals and Boardmember Thomas had no additional comments.

Adjournment

The meeting was adjourned at 7 PM.