



## District Leader

### Biographical Information

Candidate's Name: **George Chew**

Candidate's Office: **Club Growth Director** District Number: **80**

Toastmasters member since: **July 2018**

Education:

**Bachelor of Information Technology (Computing), University of Wollongong**

Toastmasters offices held and terms of service:

2024 - 2025 Division Z Director  
2023 - 2024 Assistant Div Z Dir, President of ACE The Place TMC  
2022 - 2023 Assistant Div Z Dir Club Growth, President of ACE The Place TMC, Secretary of Chua Chu Kang TMC  
2021 - 2022 Area Z2 Dir, Treasurer of Chua Chu Kang TMC  
2020 - 2021 President of Chua Chu Kang TMC  
2019 - 2020 VPE of Chua Chu Kang TMC

Toastmasters honors and recognition:

2022 - 2023 Outstanding Achievement Toastmaster Award  
2021 - 2022 Distinguished Area Award, Area Z2  
2020 - 2021 President's Distinguished Club, Chua Chu Kang TMC  
2019 - 2020 President's Distinguished Club, Chua Chu Kang TMC

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

I've led the people management aspects of my software development team of four staff and two to three interns. I've performed and facilitated stand-up meetings, 1-on-1s, intern check-ins, hiring, onboarding/offboarding. Interpersonal communication and providing constructive feedback is part of my day-to-day role, which I've found to be beneficial for my different roles in Toastmasters.

What experience do you have in strategic planning?

In my career, I've worked with upper management to craft both projects and product strategies for long-term company growth. In Toastmasters, my tenures as President of CCK TMC and then of ACE TMC consisted of working with organisational stakeholders and senior members to plan and execute initiatives for the club's long-term growth and sustainability.

What experience do you have in the area of finance?

As Treasurer of CCK TMC, I've worked with the President and CC staff to facilitate claims and manage claims monies. As the "founding" President of ACE TMC, I've worked with my Treasurer to handle the club's running funds, budget, and claims.

What experience do you have in developing procedures?

In my career, I've implemented numerous practices and procedures for software development teams like stand-ups, interviewing/hiring, onboarding/offboarding, internship reviews & 1-on-1s. As the first President of the new ACE TMC, I've had to rely on my experience previously as a Club President to build procedures and protocols for my new club.

What lessons did you learn from previous leadership positions?

Building relationships are vital in any leadership position, everything you need from the people you lead comes naturally after relationships are built. Being calm, flexible, and adaptable in the face of any unexpected changes is the best trait of any leader. I've also learnt and truly believe that the hallmark of a leader is not in the excellence of the team he has chosen, but what he achieved with the team that he was given.

Why do you want to serve as a District leader?

Other than self-improvement and expanding my network, I see this an opportunity to serve a bigger purpose and a larger community of Toastmasters. Additionally, our past leaders have built such an incredible legacy that is District 80 and it would be an honour to build upon and strengthen this legacy. Our membership count has been our leverage against so many obstacles thrust upon us in the past, and understanding this strength and its importance, I want to ensure its continuity and long-term growth.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

District mission directs that "we build new clubs and support all clubs in achieving excellence."  
I strive to work with my team to build strong clubs and lead them to a path of self-sustainability, and provide our struggling clubs with this same or further support. Increased efforts on external marketing will help us achieve the first one, and sharing/establishing processes and practices that work will help us achieve the second one.

Additional information about yourself:

I've recently heard Wekie Tay, DTM say that now with the rise of AI, we need personal communication and effective leadership even more than we did before. And thus the world needs Toastmasters even more than we did before. I'm glad to be able to be part of this 100-year-old organisation, and honoured to be given a chance to be part of its legacy.