



District Leader

Biographical Information

Candidate's Name: **Sharon Kam**

Candidate's Office: **District Director** District Number: **80**

Toastmasters member since: **December 2017**

Education:

Bachelor of Business Administration, National University of Singapore

Toastmasters offices held and terms of service:

Program Quality Director, 2024 - 2025
Club Growth Director, 2023-2024
Division Director, 2022-2023; Area Director, 2021-2022
Club President, 2021-2022; VP Education, 2020 - 2021; VP Public Relations, 2019 - 2020

Toastmasters honors and recognition:

Distinguished Toastmaster 2024-2025 ; Outstanding Toastmaster 2023-2024
Select Distinguished District, 2023-2024 ; Select Distinguished Division, 2022-2023
President Distinguished Club, 2021-2022

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

Held senior management roles (Senior Director, Regional Director, Director of Client Services, Head of Creative Strategies, etc) in MNCs and government agency; Expertise in Business Transformation, Organisational Change, Strategic Planning, Team management, Branding and Marketing, Customer Experience, Cross Cultural/Matrix Roles, Asia-Pacific and in-market (China) experience.

What experience do you have in strategic planning?

Several decades of work experience in strategic & marketing planning for Visa, McCann-Erickson, BBDO, several local organisations as well as Fortune 500 clients.

What experience do you have in the area of finance?

Many of my work experience involves budget planning, forecasting, and overseeing revenue & profits.

What experience do you have in developing procedures?

Process development and improvements are part of my work as a business consultant as well as in my previous roles.

What lessons did you learn from previous leadership positions?

**1. Leaders lead not just with their words, but with their passion, beliefs and actions
2. We must have a clear vision and direction to guide and unite people towards a common purpose.
3. The best leaders help others become leaders**

Why do you want to serve as a District leader?

Being the District Director is an immense responsibility, and I look forward to serve with humility and the drive to make the district one that we are all proud of. It is a great opportunity to make positive impact and difference in the lives of more people; to strengthen the position of Toastmasters in Singapore so it becomes even more relevant, respected and sought-after.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

Besides building more clubs and helping clubs in achieving excellence through effective outreach, quality training and close collaboration, we need to create a positive culture in the district where members enjoy the learning experience and where leaders feel a sense of pride and enjoy their leadership roles.

Additional information about yourself:

I'm a proud mom of two and an avid urban gardener with a passion for nurturing growth and greenery. I love hosting gatherings at my home, where I delight guests with my homemade pizzas and focaccia.