



# ISABELLE BART

EXPERTISE AND CLIENT SHOWCASE

[LINKEDIN](#)



## OVERVIEW

**Isabelle Bart** is the founder of **Impact Innovator**, where she empowers individuals of all backgrounds to build innovative enterprises that tackle some of the world's most pressing challenges through mentoring, advising, consulting and instructing at various accelerator programs and universities. Isabelle shares powerful insights on **entrepreneurial mindset**, **abundance**, and doing **business for good**.



**Isabelle Bart**

*Founder & Chief Executive Officer*

- Rocky™ | Founders Choice Awards™ 2024 Winner by Tech Coast Venture Network
- “Top 100 Women in Social Enterprise” by Euclid Network in 2023
- Nominated for the LA Times Orange County Inspirational Women and Orange County Business Journal's “Women in Business” award

## STRATEGIC & IMPACT CONSULTING

Isabelle has worked with over 150 startups and small businesses through the Tech Small Business Development Center (a program of the Small Business Administration) and the University of California (Riverside and Irvine) as a pitch coach, advisor on strategy, fundraising including federal grants, go-to-market and marketing strategy at various stages. She is an ecosystem builder and connector between entrepreneurs, funders/investors, and service providers.

She is an **Entrepreneur-in-Residence** at Braid Theory where she develops and instructs curriculum for blue economy/blue tech startups, and at the LARTA Institute where she provides technical assistance to federal grant startup recipients. As an **impact advisor**, Isabelle works with purpose-driven clients to build integrated business and impact strategy following the **United Nations 2030 Sustainable Development Goals** Framework.



Sector	Client	Project
Blue Economy Blue Tech	Braid Theory	Builds and delivers curriculum for accelerator, mentors domestic and international startups, works with impact investors for fundraising
AgTech/Sustainability	From The Land	Won first place in the OASIS Challenge 2023 Pitch Advising on fundraising, partnerships, business development
CleanTech/Energy	Icarus RT	Advising on strategy, scaling, SBIR grant submission
Sport + Social Impact	Adidas/Impact Hub	Collaboration on building a SoCal program supporting entrepreneurs creating social impact through sports
Environmental Solutions	Aquatrax HexHomes	Customer discovery, market research, sales/marketing strategy
Healthcare/Femtech	Aspivix	Fundraising outreach and support

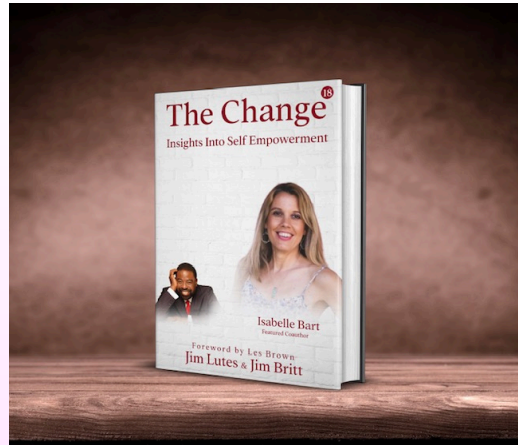
## EXECUTIVE & TEAM COACHING



Isabelle is a seasoned **business coach and innovation expert** dedicated to driving impactful change within organizations across industries and business sizes. Through SQUIRCLE Academy, she equips leaders with the science-based proven SQUIRCLE™ framework, enabling them to navigate and make informed decisions in uncertainty while adopting a natural approach to complex problem-solving. She brings extensive experience in **leadership and management**: during her marketing director tenure at AACN. She was trained on various leadership models such as Insights Discovery, and worked directly with a coach from Center for Creative Leadership. She is also a trained **facilitator** for Climate Fresk, raising awareness through interactive workshop among over 1 Million people around the world.

# PUBLIC SPEAKING

- Co-Author of The Change book
- Featured in numerous podcasts on entrepreneurship, mindset, business and female empowerment
  - Pitch Competition Judge
  - Panelist at Tech Events
- Webinar Presenter and Moderator



Isabelle has been featured on numerous podcast (such as Invest in Her, Entrepreneurial Thinkers, Social Entrepreneurship Alliance) to share her experience and expertise in entrepreneurship, overcoming adversity, mindset change and general business.

She has judged many pitch events and contests such as the SelectUSA Investment Summit Cleantech Pitch Contest, and the UCI Merage School of Business New Venture competition, 2022, 2023, 2024. She is a panelist at Irvine Tech Week , and moderated events for the French Consulate in Los Angeles on sustainability and entrepreneurship.



# TEACHING



Isabelle is a lead regional Instructor for the National Science Foundation I-Corps program at UC Irvine Beall Applied Innovation where she teaches ideation to commercialization, an entrepreneurship Instructor at UC Irvine Division of Continuing Education, and an Entrepreneur-in-Residence at UC Riverside Office of Technology and Partnerships.

# INTERNATIONAL ADVISORY

## **CaliTeam- Founding Member**

We specialize in helping businesses establish a strong and successful presence in the USA.

## **French Cluster - Founding Member**

We have extensive knowledge of the American market, giving us a unique opportunity to help our community succeed.

## **Startup Mentor at INCO Social Tides (Europe)**

Mentored various startups in social and environmental impact for the Grow AI accelerator empowers visionary entrepreneurs leveraging the transformational technology of AI and ML to create social impact and advance the Sustainable Development Goals.  
We believe that by combining technology and social innovation, we can accelerate social change and shape a better future.

## **Women in Tech Mentor for Select USA**

The Select Global Women in Tech (SGWIT) Program aims to promote American competitiveness and technology leadership by attracting talented women leaders in emerging technology sectors to spur economic growth and innovation, as well as to support women's economic empowerment globally. The program is geared toward international women founders, entrepreneurs, and executives in the tech sector.

## **Mentor - Miller Center for Social Entrepreneurship**

Provided weekly advisory support to startups at the Miller Center for Social Entrepreneurship at Santa Clara University envisions a world where all people are architects of their own future. Our mission is to accelerate entrepreneurship to end global poverty and protect the planet through business accelerator programs for social entrepreneurs, and fellowship programs and courses for students.

## **Expert Mentor at Carbon 13 (Europe)**

Provided ad hoc mentoring to startups through the Carbon13's community of climate tech founders, Entrepreneurs in Residence, Experts, Investors and Industry Partners all contributing to tackle the climate emergency. Our cohorts are carefully selected to feature diversity from background, industry experience, scientific domains, gender and geography.

## **Member of Catalyst 2030**

Joining forces with communities, governments, businesses and others, Catalyst 2030 members are changing systems at all levels through collective action and bold new strategies.

## **Member of the Elles Collective**

A diverse community of Women entrepreneurs using French as a common language and connected to the World.

# BOARDS & NONPROFITS

Isabelle serves on many nonprofit boards, supporting various causes such as supporting cancer patients and survivors (Cancer Kinship), and amplifying women in STEAM (Wonder Women Tech Foundation). She serves as the Managing Director for Academies for Social Entrepreneurship whose goal is to enable high impact, not-for-profit organizations to attract growth capital and increase revenue from earned, rather than donated income.



Isabelle is a board member for Tech Coast Venture Network, leading an angel accelerator program to create more pathways to capital for local ventures and is an investor in startups on Crowdfunding Platform (WeFunder) and in small businesses (SMBX platform, democratizing personal investments to support local businesses).