



ISABELLE BART

EXPERTISE AND CLIENT SHOWCASE

[LINKEDIN](#)



OVERVIEW

Isabelle is passionate about empowering individuals of all backgrounds to create innovative and impactful enterprises to solve the world's greatest challenge. She has been involved in many incubator and accelerator programs through SBDC and universities as a startup advisor and coach, instructor and entrepreneurship professor.



Isabelle Bart

Founder & Chief Executive Officer

- Rocky™ | Founders Choice Awards™ 2024 Winner by Tech Coast Venture Network
- “Top 100 Women in Social Enterprise” by Euclid Network in 2023
- Nominated for the LA Times Orange County Inspirational Women and Orange County Business Journal's “Women in Business” award

STRATEGIC & IMPACT CONSULTING

Isabelle has worked over 100 STARTUPS and SMALL BUSINESSES through Small Business Development Center (a program of the Small Business Administration) as a pitch coach, advisor on strategy, fundraising including federal grants, go-to-market and marketing strategy. Advised for the the SoCal OASIS Sustainability challenge (a public-private partnership led by the University of California Riverside).



| Sector | Client | Project |
|-------------------------|----------------------|--|
| AgTech/Sustainability | From The Land | Won first place in the OASIS Challenge 2023 Pitch Advising on fundraising, partnerships, business development |
| CleanTech/Energy | Icarus RT | Advising on strategy, scaling, SBIR grant submission |
| Sport + Social Impact | Adidas/Impact Hub | Collaboration on building a SoCal program supporting entrepreneurs creating social impact through sports |
| Environmental Solutions | Aquatrax HexHomes | Customer discovery, market research, sales/marketing strategy |
| Healthcare | Aspivix | Fundraising outreach and support |

As an **IMPACT ADVISOR**, Isabelle works with impact-driven clients to build integrated impact strategy (impact logic model and theory of change) following the **United Nations 2030 Sustainable Development Goals** Framework. Built the Impact Incubator RevHubOC in 2021, creating the program, staffing including mentors and founders, and building partnerships.



Is a principal advisor/ **Expert-in-Residence** at key impact accelerators in the Los Angeles area: Braid Theory (blue economy), and the LARTA Institute



EXECUTIVE & TEAM COACHING

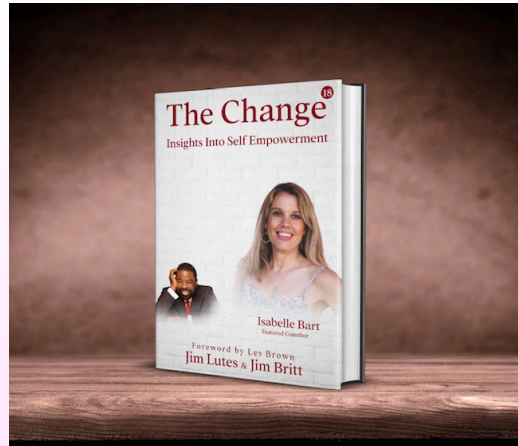


Isabelle is a seasoned **business coach and innovation expert** dedicated to driving impactful change within organizations across industries and business sizes. Through SQUIRCLE Academy, she equips leaders with the science-based proven SQUIRCLE™ framework, enabling them to navigate and make informed decisions in uncertainty while adopting a natural approach to complex problem-solving.

She brings extensive experience in **leadership and management**: during her marketing director tenure at AACN, she led a department of 27 staff with 6 direct reports and 2 managers. She was trained on various leadership models such as Insights Discovery, and worked directly with a coach from Center for Creative Leadership. She is also a trained **facilitator** for Climate Fresk, raising awareness through interactive workshop among over 1 Million people around the world.

PUBLIC SPEAKING

- Co-Author of The Change book
- Featured in numerous podcasts on entrepreneurship, mindset, business and female empowerment
 - Pitch Competition Judge
 - Panelist at Tech Events
- Webinar Presenter and Moderator



Isabelle has been featured on numerous podcast (such as Invest in Her, Entrepreneurial Thinkers, Social Entrepreneurship Alliance) to share her experience and expertise in entrepreneurship, overcoming adversity, mindset change and general business.

She has judged many pitch events and contests such as the SelectUSA Investment Summit Cleantech Pitch Contest, and the UCI Merage School of Business New Venture competition, 2022, 2023, 2024. She is a panelist at Irvine Tech Week , and moderated events for the French Consulate in Los Angeles on sustainability and entrepreneurship



INTERNATIONAL ADVISORY

| | |
|--|--|
| <p>CaliTeam- Founding Member</p> <p>We specialize in helping businesses establish a strong and successful presence in the USA.</p> | <p>French Cluster - Founding Member</p> <p>We have extensive knowledge of the American market, giving us a unique opportunity to help our community succeed.</p> |
| <p>Startup Mentor at TechnoPark Belgrade</p> | <p>Startup Mentor at SOKA University</p> |
| <p>Member of Catalyst 2030</p> <p>Joining forces with communities, governments, businesses and others, Catalyst 2030 members are changing systems at all levels through collective action and bold new strategies.</p> | <p>Member of the Elles Collective</p> <p>A diverse community of Women entrepreneurs using French as a common language and connected to the World.</p> |

BOARDS & NONPROFITS

Isabelle has served on many nonprofit boards, supporting various causes such as supporting cancer patients and survivors (Cancer Kinship), promoting creativity for underserved children (Child Creativity Lab), and amplifying women in STEAM (Wonder Women Tech Foundation).

She serves as the Managing Director for Academies for Social Entrepreneurship whose goal is to enable high impact, not-for-profit organizations to attract growth capital and increase revenue from earned, rather than donated income.



Isabelle is an investor in startups on Crowdfunding Platform (WeFunder) and in small businesses (SMBX platform, democratizing personal investments to support local businesses)

TEACHING



- Led a 5 week workshop-series “Practical AI For Business Growth” with 100 attendees
- Lead Instructor for the National Science Foundation I-Corps program at UC Irvine Beall Applied Innovation: teaches ideation to commercialization monthly program
- Entrepreneurship Instructor at UC Irvine Division of Continuing Education
- Affiliated with UC Riverside Office of Technology and Partnerships as an SBDC Consultant
- Adjunct Professor in Entrepreneurship at Westcliff University, led Women Entrepreneurship Club
- Was Assistant Director of the Institute for Innovation and Entrepreneurship at Cal State Long Beach