

# LOCO Giveaway

## December 12, 2022

Back to the Basics and  
Valencia County Business Incubator present:  
- the FIRST ANNUAL -

**Valencia County**

**LOCO**

**Local Business Giveaway**

“ A crazy Giveaway  
Because We are Crazy  
About our Customers! ”

To enter, visit any of these participating businesses.  
No purchase necessary to win.

<p>Back to the Basics Valencia County Business Incubator Western Builders Rocking J Design Purple Sage Health &amp; Health Willy's Wearable Arts Double Cup The Plug Saki Custom Design Shannon Cleaver - Handdresser A Floral Cuffee Affordable PT Service Dread Chameleon, Realtor™ - Simply Real Estate Wayne Huff Photography Bullhorn Plus Suzanne Loomish by Fatty S &amp; T Travel H2 Acoustic Solutions Chessa Family Coffee Mommies by Myla</p>	<p>Scamers Cafe Good Golly Finds and Treasures Incorporation City of Rio Communities Wings of Los Lunas Auriga The Whimsical Soul Milly's Hair Salon Amy Rasmussen-Bliss Realtor™ - Simply Real Estate Goodell's Pizza Eterna Valencia Storage &amp; More MAD Macarons Jonah's Baked Goods Bright Holdings LLC Sun of Justice Law Firm, LLC C30 Business Development and More La Luna Coffeehouse, LLC Lorelei Stone Realtor™ - Realty 1 of New Mexico Lorelei Mayhew, Realtor™ - EXP Realty, LLC</p>	<p>Family Work From Home Goodell's Barber Shop Classical Doves Home, Realtor™ Gerald Chavez Realty Lorelei Stone of Michael Sanchez Inspired Relief Lorelei Stone of East A. Davis Shop With Sharon</p> <p><b>Drawings to be held December 12</b></p> <p>Look for event details on Facebook</p>
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### Giveaway event promotes locally-owned businesses

By Julia M. Dendinger  
News-Bulletin Assistant Editor

What started as one local business wanting to thank its customers for their support has blossomed into a giveaway event spanning Valencia County with at least 50 locally-owned businesses.

Barbara Duerksen, the manager of Back to the Basics in Los Lunas, said she and her staff were talking about how small mom-and-pop businesses struggle to compete with large chains.

"I decided to do a social media giveaway for our store. Then I had the idea of seeing if another small business would go in with us and we could have three winners," Duerksen said. "Then, being the over the top person that I am, I thought that it would be cool to get five businesses involved. Of course I couldn't stop there."

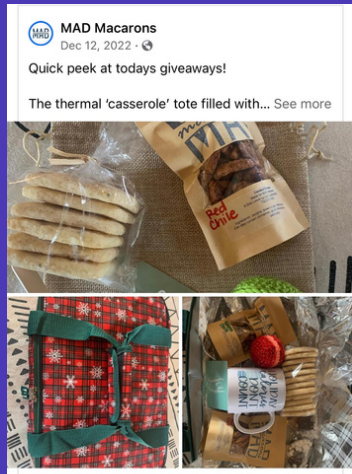
So far, Duerksen has convinced 50 locally-owned, small businesses to participate in a giveaway for goods and services to the residents of Valencia County.

"It wasn't hard at all. I sent out some emails and really quickly people were responding, saying 'This is amazing; I want to be a part of it,'" she said.

Community members can visit the businesses to enter the drawing for free, Duerksen said, with one entry per visit.

The drawings will be for a variety of items ranging from T-shirts

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Valencia County Business Incubator and Back to the Basics hosted the First Annual Valencia County LOCO Local Business Giveaway. We collaborated with 50 local businesses to thank our customers for their support this past year. Each business donated 2 items or local gift cards. On December 12th, free drawings were held and 55 individuals in Valencia County were winners!