



# ANNUAL REPORT 2025

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Cover page picture: Donation visit to Professional Asian Pilot Association at Embry-Riddle Aeronautical University

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# TO OUR DONORS AND SUPPORTERS

## Letter From the CEO

Dear Friends and Supporters,

In 2025, the Smart Life Family Foundation took another major step toward expanding our mission of inspiring families, empowering youth, and strengthening communities. Building on the momentum of 2024, we launched new programs in poverty reduction, environmental protection, medical donation awareness, financial literacy for youth (FLY), leadership development, and global community outreach.

This is our third year of full swing operation. Our family foundation carries out our SMART goals below persistently and consistently. We have seen our effort coming to fruition by cultivating compassionate, communicative, collaborative, and creative leaders who fly high in the AI space in the coming decades.

- **Sustainability** – promote environmental awareness and healthy lifestyles
- **Mastery** – develop speaking, writing, and leadership skills
- **Active Development** – support educational and career advancement
- **Responsible Engagement** – strengthen family & community relationships
- **Thoughtful Leadership** – foster faithful, ethical, compassionate leaders

This year, our foundation focused on three pillars:

1. **Smart Youth Development:** Youth coaching with vision board, financial literacy, and career development.
2. **Smart Community Impact:** Supporting nonprofits in education, music, culture, art, Christian mission work, and environmental stewardship.
3. **Smart Global Engagement:** Cross-border partnerships across the U.S., Switzerland, and France, advancing art preservation, biblical expansion, and cultural education.

Thank you for your continued support and for believing in the mission of giving young people pathways to lead, serve, and thrive.

Warm regards,

Mike Nie, CEO

Chris Nie, CFO

Olesa Soukhoveev, CMO

Olga Soukhoveev, Co-CEO

Kevin Nie, COO

Sasha Soukhoveev, CCO

Smart Life Family Foundation

## 2025 Strategic Initiatives

- Expand Smart Youth Smart Finance summer programs
- Support global medical education donation initiatives
- Increase international cultural preservation partnerships
- Promote Christian faith-based community outreach
- Train 500+ youth in financial literacy, entrepreneurship & public speaking
- Strengthen nonprofit collaborations in MD/VA/DC region

Note: due to resource constraint, we will delay our Launch merit- and need-based scholarship programs till future years, when we secure a full time staff to monitor this important effort.

## 2025 Charity Activity Highlights

Activity	Influence
Financial literacy education 	<ul style="list-style-type: none"> <li>• FLY (Financial Literacy for Youth) summer camp: 10 students and 10 parents</li> <li>• Youth financial planning case competition: 10 students</li> <li>• Smart family financial awareness workshops: 40+, with over 1,000 participants</li> <li>• Visited universities and host financial freedom book signing ceremony</li> </ul>
Public speaking 	<ul style="list-style-type: none"> <li>• Coach 20+ data scientists in public speaking with non-technical language</li> <li>• 120+ students and young professionals trained in public speaking and leadership in a Toastmasters format</li> <li>• Run 50 weekly communication workshops throughout 2025</li> <li>• Coach seasoned professionals in executive presence and communication style branding</li> <li>• Visited colleges and talked with young professionals about career building in the AI era</li> </ul>
Support youth sports 	<ul style="list-style-type: none"> <li>• Visited and donated to Protect our Winter (POW), a global non-profit preserving winter sports against glacier melting</li> <li>• Visited and donated to USA Yoga Federation to promote youth yoga practice to achieve mental resilience</li> <li>• Promote youth yoga to fight against depression and isolation</li> </ul>
Protect Art and Promote Music	<ul style="list-style-type: none"> <li>• Visited and donated to Musée Matisse (Matisse Museum) in Nice, France to preserve the world's</li> </ul>

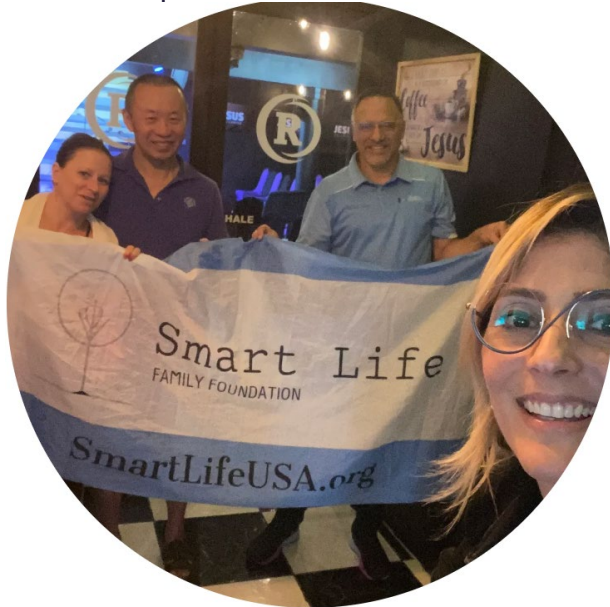




largest artwork collection of French artist Henri Matisse

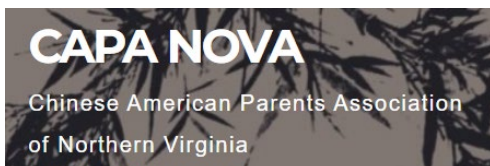
- Visited and donated to Marc Chagall museum, which is the one of the 20th century's most lyrical and spiritual artists.
- Donated to Hillwood Museum and Garden in DC, one of the hidden gems in DC metro area

#### Christian expansion



- Donated to Reformed University Fellowship (RUF), a Christian non-profit spreading gospels in universities around the global. Donation made to University of Virginia, William & Mary, Virginia Tech, Washington & Lee, and other college.
- Visited and donated to Rebirth Church in Puerto Rico.
- Donated to food bank at Central United Methodist Church, the oldest continuing Methodist Congregation in Staunton and Augusta County founded in 1797.
- Donated to churches in AZ, DE, MD, PR, and VA.

#### Support Chinese American Parents Association in DC metro areas



- Provided much needed funding to CAPA non-profits (Northern Virginia, Montgomery County, Howard County, and Baltimore County) to (1) maintain their weekly education and career development workshops; (2) sponsor their annual galas or conferences; and (3) develop youth leadership programs.
- Sasha, Chief Coaching Officer speaks at the youth wellness program as the keynote speaker. The event is hosted by CAPA MC (<https://capamc.org/>).
- Kevin, Chief Operating Office, volunteered in a community building event at the Fairfax County Government Center.
- Mike taught 12 monthly series in retirement planning at CAPA BC.

## 2025 Financial Highlights

Sources	Amount (rounded)	Uses	Amount (rounded)
CEO and family member donations	\$143,000	Charitable Giving	\$57,000
Investment earnings and gain on sales	\$8,000	Program Services (postage, supplies, software, and office)	\$11,000
Outside donations	\$500	Travel Expenses (flight, car, lodging, meal (50%) and fees)	\$17,000
		Payroll and employee benefits	\$21,000
<b>SUM</b>	<b>\$162,500</b>	<b>SUM</b>	<b>\$106,000</b>

Note: dollar amounts and line items may not fully match the 990 PF tax return due to year end reconciliation and adjustment.

## Charity Distributions in 2025

Category	Sample Recipients	Dollar Amount (Rounded)
Art, Music, and Museums	Montgomery Music Teacher Association; Nice Mattis Museum; Chagall Museum; Festival D'Annivas Swiss; and National Youth Visionary Association	\$14,000
Christian Mission	Virginia Family Foundation; Reformed University Fellowship (RUF) (W&L, UVA, W&M, VT); St Mary's Ukrainian Church; Central United Method Church; and FOCUS Catholic	\$12,000
Community Support	Chinese American Parents Association – Northern Virginia, Baltimore County, Montgomery County, and Howard County; and Nankai Alumni Association Greater DC	\$5,100
University / Education	W&L, ERAU, Emory, and other	\$2,700
Health and Medical; Sustainability	Hospitals, parks, and clinics	\$2,000
Public Speaking and Leadership	Toastmasters, TEDx, and Catalyst Youth	\$500
Sports	USA Yoga; State College Rowing; Protect our Winter (USA and Switzerland); and NFL Foundation	\$11,000
Other	Youth program case competition; SMART Family Tax Planning books and materials	\$10,000
<b>SUM</b>	<b>Over 40 non-profit organizations</b>	<b>\$57,000</b>

Note: Year 2024 donation: \$46,000. Year 2025 saw a 24% increase in our charitable giving.

## Program feedback

**“Financial literacy for youth (FLY) workshop: Very impressive! You have a beautiful family; all the kids spoke eloquently and with compassion. They are amazing!” - a parent’s feedback after the FLY summer program**

## Looking Ahead

Artificial intelligence has changed the society fundamentally. More young people face career development challenges as entry level jobs are disappearing. Besides the current donations (art, music, faith, and sustainability), SMART Life will provide job skillset training in the AI era, promote financial literacy education for young people, and publish a book on this very important topic (co-authored by board members Mike, Chris, and Kevin Nie).

**Mike Nie, CEO**  
**December 31, 2025**