

# Become the Boss of a \$1M Building Business in 90 Days

Only 2 spots. February 3 intake now open. Risk free for 30 days.

## What This Program Fixes

Most builders want to scale but are too stretched to work on the things that would allow growth. This program gives you clarity, confidence and control inside 90 days.

## Your 90 Day Path

**Days 1 to 30: Authority and Attention** Show up as the expert your ideal client trusts.

**Days 31 to 60: Numbers, Margins and Profit Control** Know your numbers, protect margins and stop leaks.

**Days 61 to 90: Leadership and Team Rhythm** Lead confidently and run a smoother, scalable operation.

## How It Works

1:1 Game Plan for clarity.

Personalised Leadership Style Guide so you lead your crew naturally.

Marketing Calendar for consistent visibility.

Ten Live 1 Hour Sessions each delivering a new skill and resource.

Bank and Client Ready Business Plan for credibility.

## Bonuses

Cashflow Clarity Worksheet for fast smart decisions.

Professional Quote Template to win better jobs at stronger margins.

## Investment

The full 90 day program is \$750 per month for 3 months.

Or settle upfront for \$1997 total.

## Safety Net

A 30 day love it or leave it period. Use everything and if it does not feel right you can walk away.

## Proof It Works

**Tom** finally understood his numbers and cashflow and could spot profitability before pricing.

**Jake** landed two new builds in 90 days without competing on price because he became the obvious choice.

**Byron and Shelly** transformed their team's rhythm and stopped daily firefighting.

## Who This Is For

Custom builders around \$600K who want control and confidence.

Builders tired of losing good jobs.

You are a great fit if:

- You have completed at least one or two projects over \$250K
- You have Home Owners Warranty eligibility
- You have a crew of at least two
- You can commit two hours a week during business hours

## Next Steps

Step 1. DM me "SCALE".

Step 2. I will confirm your place and get you enrolled.

Step 3. You will access your tools and book your 1:1 Game Plan.

P.S. Cashflow Clarity pack sent as soon as you join.

P.P.S. You will need a device that runs Microsoft Teams and a quiet place for the live sessions.