

Pelican Lake Association Board of Directors

April 27, 2026 Schoepke Town Hall

1. Call to order President Steve Tripp 6:10
2. Confirm quorum Present: Tripp, Nelson, Morgan, Schenk, Lodholz, Mott, Rossman on Zoom
3. Pledge
4. Proof of Notice – April 1 Constant Contact
5. Approve agenda Motion Morgan second Nelson- Passed without opposition.
6. Approve minutes from February 9, 2026 Motion Morgan Second Schenk Passed w/o opposition.
7. Treasurer's Report- Morgan -\$ 154,830 available Outstanding bill- \$ 3,080 for lake mapping Motion to approve Lodholz Second Mott Passed w/o opposition.
8. Guest report on new communication effort- Don Schindhelm – Nicolet College and student Jennifer who will be the student assistant of website development Ted Nelson is leading this effort for the PLA. There will be ongoing communication.
 - a. Working with other 501c3's in area- Lights of the Northwoods; Rhinelander Historical Society
 - b. There is some funding to help for nonprofits
 - c. Jennifer several areas – marketing and graphic design among others
 - d. Knows Pelican Lake and loves nature- wants to help
 - e. She studied PLA and knew that the association – knows the DNR relation; water efforts ; Facebook ; fishing
 - f. Spoke of digital marketing plan
9. Don has studied the old website; Google requires that the website be up-to-date.
10. Will list the PLA on the Non-Profit Finder site and eliminate any PLPOA references; it's hard to find the current PLA.
11. Will get PLA listed on all of the appropriate business directories, environmental groupings. Will register the PLA
12. Suggests monthly communication blurbs to offer more frequent updates to the membership and public
13. Alex will lead the Communications Committee – need a core group
 - a. Committee to BOD
 - b. Board to Board
 - c. Board to Membership
 - d. Will develop a proposal to the BOD
 - e. Will work with Nicolet as well
 - f. Will build the initial structure – possibly a How To video for membership users

- g. Kelly has much of the structure in place
- 14. Don and Jenifer will achieve PLA newsletters for historical perspective
- 15. Don, Alex, Ted and Jennifer will meet periodically- Will develop timeline
- 16. Committee Reports
 - a. Fundraising – Pat
 - 1. July 11 Ski Show
 - a. Ski Show 1-3
 - b. Card Board Boat Regatta – details to come Need to Preregister; need life jackets; inspection; may have classes
 - c. 5-9 band- Country Rewind
 - ii. Summer Fundraiser- pretty well planned- Lake Protection tickets in circulation July 25
 - 1. Two bands 12:30-3:30 and 4:30-7:30 – Home Made Brew
 - 2. Raffle Baskets – Food- Drink- Kids games
 - b. Membership- 352 currently
 - i. New member interview idea not done in time for newsletter- can still be put out for membership
 - ii. Thanks to Judy Mott, Linda Warpinski, Pat Schenk and Sue Romsa for helping assemble the newsletter for mailing. Kerry pointed out that the newsletter got the most compliments of anything done by the PLA
 - iii. Thanks to Kelly Kraetsch and Lisa Welz for the great newsletter
 - c. Finance- Steve is helping Wayne put together the final budget. A meeting will be held at Steve’s on May 30th. BOD needs to meet to approve proposed budget before Annual meeting June 6
 - d. Water Quality Committee – Mott
 - i. A meeting of the Water Committee was held prior to the BOD meeting to discuss the suggested approaches to deal with Eurasian watermilfoil (EWM) in 2026 Some people suggested that the Water Committee wasn’t fully allowed to express opinions on the approach.
 - ii. Mott sent 3 emails to the committee explaining the approaches and asking for corrections. None were received.
 - iii. 4 approaches
 - 1. No DASH (diver assisted harvesting)
 - 2. Mechanical harvesting to provide navigation and recreational lanes
 - 3. Cut a new area in Treacherous Bay similar to Musky for comparison of growth over the years

4. Measurements of weeds in Musky Bay to see growth rates as followup to grant measurements. This information will be contained in an addendum to report developed by Onterra as a part of finalizing the \$ 45,000 grant received in 2025.
 5. A look at the areas where DASH was done in 2025 to see growth
- iv. I asked for additions/deletions/suggestions- nothing related to these items
 - v. Some questions raised as to limited growth of EWM in Outlet in 2025. Ideas: darker water; darker sky with less sunshine for growth
 - vi. Pointed out that those complaints have not been at landings when APM was doing harvesting both mechanical and DASH
 - vii. Map 12 developed by Onterra shows the areas to be harvested for navigation. Musky will have a longer arm to the north to allow access to the main lake; Outlet will have a lane all around the bay.
 - viii. Graham Nash suggested that an objective be developed so the PLA knows when the weed approach is achieved. He also suggested developing a long range plan.
 - ix. Eddie of Onterra said that it appears that late season harvesting allows later first cutting the following year.
 - x. The report needed by the DNR regarding the grant project of weed control in 2025 was completed by Eddie and will be used as a part of the request for final payment from the DNR. Information gathered in 2026 will be added to the report in the form of an addendum.
 - xi. Estimated 4-5 days of work in 2026 = \$ 12,000- \$ 15,000. Will leave \$ 20,000 in the budget for 2026 and 2027. All reimbursements have been received for the Lake management Plan.
 - xii. May reduce the hours for CBCW to save money in 2026.
 - xiii. A Request for Proposals (RFP) will be sent out since the harvesting costs will exceed \$ 5,000
 - xiv. The committee had no objections to the 2026 plan.
- e. Land Use- Mary Schmitzer – will continue work at Buffer demo project in town. Will continue to maintain bathroom at State Landing and Steve’s lawn man will continue to cut grass at landing as needed. This volunteer work by the PLA is needed due to understaffing due to budget constraints for the DNR.
 - i. A Porta potty firm in Rhinelander has offered a reduced rate for boat landings. Keelers could use one for CBCW workers.

Alex is looking into the way the new maps from Cason company are to be shared with the membership. This project was paid for by membership. It is unclear as to the proprietary status of the maps. There is one area that needs to be rescanned off Chicago Point before the maps are ready.

Alex says 5-6 people needed to decide how to make maps available. Volunteers needed. He will present at Annual Meeting.

Communication needs to take place between SnoDevils and PLA regarding marking trail by Musky Mart where an accident happened this winter and a rider hit the base of the I-LIDS camera. LA will provide better markings/protection so incident does not repeat.

- ii. Mary has an area just north of the dock that needs shoreline repair. Mott suggests applying for a Lumberjack grant. Will need to work with Land and Water Conservation at county level and DNR.
- iii. Mary wants help before Memorial Day weekend- potted plants Ask people with plants to donate. A list will be available from Mary and on Constant Contact and Facebook. Shooting for May 9 and 10; May15-16

17. Adopt-a-Highway – Jim Frymark

- a. May 30 details will be sent to Ted Nelson for publishing.

18. Fish and Wildlife – Scott Sankey

- a. Scott has erected metal signs at all landings with the new fish regulations. Noted that there needs to be quite a bit of clean-up of all the various signs to make landings look better; remember 10 panfish limit total of all panfish
- b. Has had contact with the new owner of I-LIDS company- good cooperation.
- c. Nathan, area fish biologist, wants to establish where the musky spawning areas are in Pelican Lake.
- d. Natives are spearing walleye for season. Feels many fish spawned under the ice. Spoke with a spearing watcher from GLIFWIC who monitors the spearers. Allowed 30 walleyes with only 2 over 20 inches. Boats report to him at landing. Violations result in no permit until the fine is paid.
- e. Agreed to try to tribal members who spear musky have them chip read but unsure if that will happen.
- f. Allotted 1079 fish. Probably won't reach that number. Last year 2080 taken. 95% taken in 3 feet of water or less. Water clarity poor this year.
- g. Guy took his job seriously.
- h. Project this year to build some more cribs to use up materials.
- i. Musky numbers only have to be reported in spring and not in winter.

19. Boating Safety – Jim Frymark

- a. Sent request for Proposals to a number of organizations to find out who they use for buoys- chambers of Commerce in area- Only Paul Tomzyk (Salty Dog LLC) responded with a \$ 173.84/per buoy to install/remove/clean/store; maintain; total of 51 buoys. Contract good for 3 years. Total \$ 8,866.00. Contract includes a hold harmless clause to protect PLA. President or Treasurer can sign. That was done.
- b. Will offer option for next two (2) years to membership at Annual Meeting
- c. Enterprise will not offer any financial support for buoy program. The Town of Schoepke has passed a resolution to support buoy placement in the town waters through 2027. It appreciates the offer from the PLA and agrees that safety is paramount in the decision to continue placing buoys.
- d. Proposal is to have the PLA take over all costs. A fund will be raised with a donation of \$ 10,000 from President Tripp and his wife, \$ 10,000 to be raised by Kerry Romsa for a hunting blind raffle; and a need to raise another \$ 10,000 through donations, fundraisers, etc. This \$ 30,000f fund would be added to yearly to maintain enough to fund the buoy program.
The PLA is proud to provide buoys both for the safety of our membership as well as for visitors to Pelican Lake.
The Board of Directors voted to approve the PLA paying for the cost of the buoys for 2026. Note- Thanks to Mike Fowler for helping remove buoys the fall of 2025. Kelly noted that better communication needs to be had with Enterprise with a representative going to each meeting. Enterprise should be invited to the Annual Meeting.

20. Positions are available on the Board of Directors. Tripp, Schenk, Mott will be leaving the board. Rossman and Lodholz will be up for election after their appointment to fill vacancies ends. Good time for all of you with ideas to serve on the Board of Directors and lead from a leadership position.

- a. Note: You don't have to be a full time resident to be a Board member

21. Next BOD meeting to be determined

22. Motion to Adjourn Mott Second Nelson Passed without Objection.

Submitted,

Bob Mott

Secretary PLA