



BOD Meeting
March 31, 2025 6:30 p.m.
Schoepke Town Hall

1. **Call Meeting to Order** : at 1831.
2. **Pledge of Allegiance** : all present stood, saluted and stated.
3. **Roll Call** : (confirm Quorum) met = 6 present - Kelly Kraetsch, Bob Mott, Rhonda Bell, Brian Schell, Dave Carriveau, Scott Sankey. 2 zoom - Kerry Romsa, Steve Tripp. 1 missing
4. **Proof of Notice** : posted on Constant Contact on 3/20/25
5. **Accept Agenda** (order at discretion of Chair) : approved unopposed, motion by Brian S, 2nd by Scott S
6. **Accept BOD Meeting Minutes from January 6, 2025** : approved unopposed, motion by Scott S, 2nd by Dave C.
7. **Execute Board reporting** : including current **Financial** : Status Report by Kelly K. shared her reports prior via email, paper copies provided at the meeting questions answered, Steve T. asked to have a 2024 comparative report available in the future for reference. Approved - motion by Steve T., 2nd by Scott S.
8. **Committee Reports**:
 - a. **Bylaws**: Article Ten Committee review to help with goals.
 - b. **Membership: Directory**- discussion regarding having the directory online entirely or paper/ hard copy entirely or a combination as selected by the individual members. Directory of 2025 should be input to QuickBooks with some help from Brian S. **Membership** - Also discussed the concept of tiered donation instead of tiered membership (tiered membership would not follow 501 3c non-profit status. Must have a one fee membership amount). Larry Burkhart suggested members time donation vs \$ donation concept. Discussed the concern of who will monitor time vs. financial donation; discussion of stewardship/ recognition of time and efforts; also discussed the possibility to publicize the financial donations. Membership standings-approval of membership info. publication should be discussed at the annual meeting. Moving forward, the tiered donation will be implemented on the membership form.
 - c. **Finance**: review/ approval of request for bid policy- **Bid policy** ready for use in 2026 with the introduction at the annual meeting. Committee suggested bid use at \$5000 or greater, encouraged to retain vendors for 3 years. The BOD discussed the concern of the difficulty of obtaining a business 3-year retainer , especially with the current market. **Budget** committee will meet in May to review. All budget \$ should be sent to Joy H. by 5/1/25.

- d. **Grants:** Dependent on Lake Plan Submission/Approval. CBCW grant of \$8000 which include 2 landings and 200 hours of monitoring.
- e. **Fish/Wildlife:** cancelled in March due to weather conditions, rescheduled for 4/14/25 with the DNR fish biologist Nathan present.
- f. **Water Quality: Lake Management Plan** the LMP final draft- Bob M. requests a vote by BOD to accept/approve the final draft. BOD voted 8-0 to accept/approve LMP. Onterra will note the vote in the final copy and will include some additional comments on fishing data in the appendix of the LMP. Final LMP will also be sent to Mole Lake. 2024 to aid boaters in weedy areas. **CBCW** personnel and **SWIMS** entry staff are still needed. A thank you note was sent to the Onterra group for their work on our grant application, which was received with high regards from the Wi. DNR grant program. **Weed control** - APM will provide mechanical harvesting. Navigational lanes will be cut similar to what was done in 2024 to aid boaters in weedy areas. **DASH** weed control by APM will be happening throughout summer, notice of time and place will be posted on the website and Constant Contact.. APM will provide 18 days of DASH, 12 days mechanical includes areas of navigable lanes in late June/July and Fall cutting. Evaluations of the DASH are planned for the Fall season. The excess of Algae bloom in '24 may have stunted some of the EWM growth. **Water testing** - by Dave C and Bob M plans to occur at Ice out time. **Mapping** - Brian S. is waiting on the 3rd bid, so far range of \$18,000-60,000 for new lake map. **ILIDS** were given \$2000 from the Town of Schoepke for their landing which will be installed by 5/3/25.
- g. **Boating Safety/Buoys:** Much discussion from BOD and members on **Buoys**. Municipalities have jurisdiction of use- installation and removal which is usually around \$2400 per township. Town Schoepke pays for 29 buoys at ~ \$150/buoy, amounting to \$4350/ year. The Town of Schoepke has already contributed \$ from their budget towards the buoys. The Town of Enterprise has paid in the past for 16 buoys to place and remove, which amounts to ~ \$2400/ year. The Town of Enterprise has informed PLA that they are not able to fund the buoys this year. Buoys are not a requirement. The DNR will be notified by our committee of the current lake's buoy status.
- h. **Land Use: Shoreline Restoration Exhibit-** plantings for this Spring/ Summer will be coordinated through Mary Schmitzer at the town of Schoepke shoreline planting zone. **Landing Information Boards** - the Town of Enterprise wishes to not touch their historical landing info board. Dave C. and Todd V. are looking into updating the 3 other landing info boards. The Keeler family will be contacted for updates at the Keeler landing board.
- i. **Fundraising/Mktg/PR: Winterfest** went well, great volunteer help, weather cooperated, net sales \$5653. The April meeting will focus on Mountain bike raffle tickets and getting more volunteer help for ticket sales. **Marketing** -
- j. Pam Alesi is helping with merchandise PLA orders. - She presented logo choices, apparel and printing companies to work with. \$700 budget from the Finance committee to go toward the logo merchandise was granted. The board thanked Pam for her time and efforts, and also approved the original logo of PLA, motioned by Kelly K, 2nd by Brian S, carried unopposed.

9. **Old Business:** The **Scholarship committee** - Our Scholarship had no applicants.

Newsletters- are printed and ready for distribution which many will be sent online.

10. **New Business:** Guest speaker for annual meeting **Michele Sadauskas on Shoreland guidance-** Michele has been asked to focus on the Winter shoreline damage and useful ways to mitigate damage. **Grants-** Bob M. suggested contacting the Oneida County Land and Water Dept., which has the Healthy Lakes Grant application. with the potential for matching funding. Shoreline owners who qualify may receive up to \$1000 to help with an approved project as long as funding remains available.

11. **Members' Comments:** as above

12. **Next Meeting Date** set: 5/20/25 at 1830 Town of Schoepke Hall

13. **Adjourn:** at 2019, motioned by Kelly K, 2nd by Dave C, carried unopposed.