

BUSINESS IDEAS NURSES CAN START TODAY



A GUIDE FOR NURSES
TRANSITIONING INTO IV HYDRATION

BY MELINDA WILLIAMS-SMITH

YOUR FUTURE DOESN'T HAPPEN BY ACCIDENT BUT BY MAKING
INTENTIONAL STEPS AND PLANNING EACH DAY.

happy you're here

www.thernceo.com

hey there

welcome...



Welcome, Dedicated Nurses!

If you are considering a transition into Business Ownership-
Entrepreneurship . This E-Book is for you .

In the world of healthcare, your dedication and expertise are the bedrock
of patient well-being. As frontline caregivers, you are far more valuable
than you may know. Bedside Burnout is Real , but you must not give up .
sometimes a pivot is all you need.

This e-book is crafted exclusively for you, the unsung heroes of
healthcare, to equip you with an arsenal of Advice, tools and education.

Within these pages, you'll discover innovative ideas, expert tips, and
practical insights to elevate your entrepreneurial journey while maximizing
your skills and profitability.

Thank you for your unwavering commitment to excellence in nursing.
Let's embark on this journey together

With gratitude and admiration,

Melinda

Your Nurse Coach



Contact Us !

www.thernceo.com

thernceo@outlook.com

470-835-1078

MELINDA WILLIAMS-SMITH

THE RN CEO

I created The RN CEO for Nurses , CNA's , Doctors and Medical personnel to guide them as they make a transition to entrepreneur. With over 20 years a Nurse and 25 years an entrepreneur , I have learned a lot of valuable lessons and are documenting them all so you do not make the costly mistakes I did .

you are in the right place if...you need startup ideas

01.

Health and Wellness Coach

Health and Wellness Health Coach Service

Resource - Online Health Coaching Certification programs - Emory University , Platforms like ACE or NASM and business development resources from health coaching associations

02.

Medical Writing | Blogging

Resources - Courses on Medical Writing - Platforms like Upwork for freelance oppurtunities and networking through healthcare writing organizations

03.

Tele Health Nursing

Resources: Telehealth certification programs, state regulations for telehealth nursing, and platforms like Doxy.me or Zoom for virtual consultations.

04.

Home Health Care Services

Resources - State licensing requirements for home health agencies , training programs for caregivers and networking with local healthcare providers

05.

Medical Transcription

Medical Transcription certification courses , transcription soft ware . Mareketing through free lance platforms or medical associations

06.

Medical Writing | Blogging

Resources - Courses on Medical Writing - Platforms like Upwork for freelance oppurtunities and networking through healthcare writing organizations

you are in the right place if...you need startup ideas

07.

Mobile Phlebotomy

The need for mobile phlebotomy is great and increasing . There are only a few states that require certification and a quick google search will yield valuable results . Nurse.org has a lot of great info. there are other tests like covid testing etc you can add on

08.

Healthcare Workshops

Are you subject matter expert in any one nursing field aspect ? You can host workshops - partner with Local nursing associations to build validation

09.

Healthcare Product Review , Blog or Youtube

Monetize your blog by partnering with medical brands .

10.

CPR/ACLS INSTRUCTOR

Although most class are self paced - there a lot of individuals like Dr offices that you can cater and or Travel Medical Professionals - this can be lucrative

11.

Medical Transportation

Medical Transportation is an untapped market that is easily reimbursed by insurance but can be marketed to privat clients

12.

Medical Equipment Rental

Another untapped resource , a quick google search will yield valuable results .

you are in the right place if...you need startup ideas

13.

Nurse Injector

Aesthetics is a growing field and very lucrative - Several Training Platforms Allergan is amazing and easy to obtain an account - the key to aesthetis is to be extremely skilled in one area that way you create demand.

14.

Doula

The need for Amazing Doula's are on the rise . At current there are no defined regulatory schools , yet this rewarding field can be very lucrative.

15.

Healthcare Product Review , Blog or Youtube

Resources: Telehealth certification programs, state regulations for telehealth nursing, and platforms like Doxy.me or Zoom for virtual consultations.

16.

IV Hydration

Resources - State licensing requirements for medical spa , home health agencies , training programs for caregivers and networking with local healthcare providers . Take my class www.thernceo.com

WAIT THERE IS MORE.

RE

business ideas - you can literally open the Business and hire out to run them

- 1 Digital Marketing
- 2 Social Media Consultant
- 3 SEO and Digital Ad Consultant
- 4 Insurance Salesperson
- 5 Music Lessons
- 6 Arts And Crafts Instructor
- 7 Pet Sitting
- 8 Garden Consultant
- 9 Backyard Nursery
- 10 Business Plan service
- 11 Online Researcher
12. Therapist
- 13 Essential Oils and Soap Maker
- 14 Vintage Clothing Dealer
- 15 Image Consultant
- 16 Non Medical Home Care
17. Personal Trainer
- 18 Lactation Specialist
19. Nursing Instructor
20. Nursing IT

Body

MONTH OF JANUARY

SET THE MODE FOR THE DAY

We focus so hard on education and technical ability , but you ever notice what really separates a good leader ? Their ability to listen , understand and communicate without it sounding rehearsed.

Free Tools to Start Your Business - DO not pay anyone . Save that money for supplies , marketing , and or fees for webhosting

Free Trust - [Lawdepot.com](https://www.lawdepot.com)

Free LLC - go to your local sos office

Free Ein - [irs.gov](https://www.irs.gov)

50K Loans- [payment cloud](https://www.paymentcloud.com) / [upstart](https://www.upstart.com)

Name : [Namelix](https://www.namelix.com)

Free Duns : [dnb.com](https://www.dnb.com)

Design: [Canva](https://www.canva.com)

Social Media : [Hypefury](https://www.hypefury.com)

Email; [Mailerlite](https://www.mailerlite.com)

Links : [Rebrandly](https://www.rebrandly.com)

Payment: [Gumroad](https://www.gumroad.com)

Automations: [Zapier](https://www.zapier.com)

Scheduling : [Calendly](https://www.calendly.com)

Conferences [Zoom](https://www.zoom.us)

Proofreading : [Hemingway](https://www.hemingway.com)



Hey Nurse sis – I truly want to see you win.

Your Nurse Coach Melinda

goals.

DAILY PRIORITIES

Three large, empty white rectangular boxes stacked vertically, intended for writing goals and priorities.

WRITE THE VISION AND MAKE IT CLEAR

to-do list

GOAL SETTING IS
THE WAY TO GET
THINGS DONE YOU
GOT THIS!

DATE: _____

WORD OF THE DAY: _____

Today's Affirmation

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

TASK LIST

MAJOR TO DO TASKS
THAT WILL GET YOU
CLOSER TO YOUR
DREAMS

THANK YOU

www.thernceo.com

may your
wildest dreams
come true.

**THE REAL BUSINESS
OF MOBILE
IV
HYDRATION**



webinar.

THE REAL BUSINESS OF
MOBILE IV HYDRATION
INTERESTED IN OWNING YOUR OWN
MOBILE IV HYDRATION BUSINESS ?

WWW.THERNCEO.COM

JUNE 18

COMPLETE WEBINAR
STEP BY STEP
INSTRUCTIONS WITH
TOOLS
\$250 OFF WITH CODE
BOOK OF 12

TBA

**DRIPPIN ON
SOUTH BEACH**

IV HYDRATION IN PERSON
SEMINAR - MIAMI EDITION

happy you're here