



Jordan Knutson

Provider (Paraprofessional)

My name is Jordan, and I grew up in Northwest Wisconsin. I hold a bachelor's degree in business and have a deep passion for working with youth through sports and the outdoors. My experiences have shaped my belief in the power of mentorship, resilience, and personal development.

Having faced my own challenges with anxiety, I understand how important it is to have guidance, encouragement and a sense of belonging. Growing up, I had a coach/mentor whom I consider played a pivotal role in my growth, development and ability to work through adversity. I believe resilience isn't about avoiding challenges but about developing the tools to navigate them with confidence. My goal is to help young people strengthen their mindset, build self-awareness, and embrace challenges as opportunities for growth.

I have extensive experience mentoring and coaching young people in basketball, golf, and fishing. Through these experiences, I have seen firsthand how sports and outdoor activities provide valuable lessons in perseverance, working together and self-confidence. I encourage young people to step outside their comfort zones, develop confidence, and recognize that setbacks are not failures, but stepping stones to success.

My approach is rooted in active listening, providing constructive feedback, and fostering trust. I believe that every individual has unique strengths, and I take the time to understand their challenges to help them move through them using these strengths. By creating a supportive environment where people feel heard and valued, I hope to inspire personal growth and self-belief.

Beyond my work with youth, I grew up in the country alongside my older sister and younger brother, spending much of my time hunting, fishing, and playing sports. These experiences instilled in me a love for the outdoors and an appreciation for the discipline and patience that come with it. In my free time, I enjoy fishing, basketball, golf, listening to music, cooking, and exercising—including running and weight training.

Above all, I am passionate about helping others find their inner strength, develop a growth mindset, and build resilience to navigate life's challenges with confidence.

CCS Service Arrays

Individual Skill Development and Enhancement

Health and Wellness

Psychoeducation

CLTS Service Arrays

Empowerment and Self-Determination

Counties Served

St. Croix, Polk, Burnett, Barron, Rusk, and Washburn counties

Speciality Areas

Skills Instruction for Youth and Adolescent Populations

Lived Experience

Wellness Instruction

Outdoor Integration

