



# Capability Statement

Contact: Cheryl Lynn Freeman, PE (904) 608-8751  
cheryl@go321strategies.com

## 321 STRATEGIES LLC

### Think Big. Think Better. Think Beyond.

321 Strategies, LLC provides professional services/ solutions with a focus on program management and project development for multimodal transportation projects and infrastructure related initiatives. We offer our clients a wide array of services to meet project and organizational needs. Our mission is to facilitate meaningful collaboration with clients and project partners, resulting in deliberate, creative, and effective solutions to successfully move projects forward.

- Woman-Owned Small Company
- Registered Professional Engineer (FL), ACEC Member
- Disadvantaged Business Enterprise (ACDBE/DBE) (FL & GA)
- NAICS: 925120, 561920, 541611, 541618, 541320
- DUNS #: 09-732-9243



## CORE CAPABILITIES

- Strategic/Regional Planning
- Transportation/Corridor Planning
- Project Development/Alternatives Analysis
- Transit Planning
- Complete Streets/Mobility Studies
- Autonomous Transportation System Planning
- Stakeholder Engagement
- Public Outreach/Event Support

### Key Services

- Program/Project Management
- Technical/Planning Reports
- Grant Writing/Coordination
- Outreach Program Development
- Transit Service Marketing Plans
- General Business Services

## PAST PERFORMANCE



JACKSONVILLE  
TRANSPORTATION  
AUTHORITY



- JTA Skyway Modernization
- Ultimate Urban Circulator Autonomous Transportation Program Development
- Transit Concept and Alternatives Review Studies
- Regional Transit Express Services Program
- Regional Transit Working Group
- Human Transportation Services Coordinated Mobility Plan
- Facilities Master Plan
- Kings Avenue Walkway Evaluation

## DIFFERENTIATORS – WHY 321?

321 Strategies is a **trusted advisor**. What differentiates us are our **Core Values** and passion to assist clients in achieving their mission, while being innovative and bringing ideas to the forefront.



**Inform.** Consistently advocate for timely, creative, and effective information sharing with clients, associates, stakeholders, and the community.



**Innovate.** Support project partner and client objectives for thinking strategically to achieve meaningful return on investments and create viable solutions to industry challenges.



**Inspire.** Maximize opportunities to deliver results and motivate others, while giving back through leadership and volunteerism.