



CAPABILITY STATEMENT

CORE COMPETENCIES

Dianne Walker LLC is a Professional Management Consulting firm.

It was created to meet the needs of local businesses and airports both continentally and abroad, by providing consultations, leading and acting as facilitator of meetings, along with support management in the implementation of a strategic plan that caters to the need of the entity.

DIANNE WALKER LLC SPECIALIZES IN:

- Airport Operations SME
- Business Process Improvement
- Customer Acquisition & Retention
- Government Certifications
- Training Development
- Marketing Programs
- Strategic Planning
- Website Development

PAST PERFORMANCES

DETROIT ECONOMIC DEVELOPMENT CORPORATION | Technical Assistance Consultant for the Motor City Match (MCM) Program, a component of the DEGC and the HUD, focusing on supporting small businesses for obtaining Grants and Small Business Loans. Business Consulting Services included Business Case Development, Accounting & Financial Planning, Legal, Marketing & Branding, Energy Efficiency, Work Force Optimization, Operational, Safety, Environmental Policies & Procedures.

DETROIT ECONOMIC DEVELOPMENT CORPORATION | Business Planning and Financial Planning Assistance for the Small Business and Commercial Corridor Revitalization Program. Developed Training classes to Motor City Match Technical Assistance Awardees which included providing 6 workshop classes relative to creating a Business Plan with Financial Projections, setting up the LLC, marketing plans, etc.

GLOBAL RESEARCH MARKETING | Provided Marketing Activities for Airlines International Flights at Detroit Metropolitan Airport, Wayne County Airport Authority.

MDOT GORDIE HOWE INTERNATIONAL BRIDGE PROJECT | Provision of professional services related to Leadership and Team Development.

DIFFERENTIATORS

- ✓ Airport management background
Dianne Walker has worked in the aviation industry for 26 years (10 yrs at a general aviation airport; 16 yrs at a large hub airport in the Midwest)
- ✓ Experience managing 50 employees
- ✓ Budget and capital improvement project oversight – management of transportation contract of \$42M
- ✓ Lean Six-Sigma, Project Management & Business Analyst Training

COMPANY DATA

CERTIFICATIONS:

DBE, SBE, WOSB, EDWOSB

DUNS: 067516438 | **CAGE:** 7RH47

NAICS: 541611, 541614

CONTACT INFO

DIANNE WALKER LLC

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