



CAPABILITY STATEMENT

Company Overview

CSQ Enterprises, LLC is a minority-owned consulting firm specializing in strategic growth and development for historically disadvantaged businesses in the retail concession industry. We leverage our expertise in community development and marketing to empower small businesses, improve retail quality and sustainability in airports and other travel hubs, and foster local collaborations across various business sectors.

Core Capabilities

- Strategic Consulting for Historically Disadvantaged Businesses
- Retail Quality Improvement and Sustainability Solutions
- Community Development and Partnership Facilitation
- Local collaboration with small businesses in and around our target facilities
- Market Research and Analysis for Concession Opportunities
- Marketing and Branding Strategies for Retail Businesses

Services Offered

- **Concept Development & Feasibility Analysis:** We help businesses identify and assess concession opportunities that align with their business goals and local market trends.
- **Marketing & Branding Support:** We develop targeted marketing and branding strategies to help businesses stand out within the competitive travel retail landscape.
- **Operational Optimization:** We advise businesses on optimizing their retail operations for efficiency, profitability, and customer satisfaction.

Company Data

CSQ ENTERPRISES, LLC

DBE CERTIFIED in New York and Georgia

ACDBE CERTIFIED in New York and Georgia

EIN: 92-3373531

D-U-N-S #: 12-650-7187

NAICS CODES: 459420, 722310

www.csqenterprises.com

Differentiators

CSQ Enterprises, LLC combines expertise in **community development** and **marketing to deliver cost-effective solutions** that help clients **save time and money**. By **streamlining operations**, fostering **authentic local partnerships** and **enhancing retail sustainability**, we **deliver results** that are **faster, more economical, and impactful, minimizing delays and unnecessary costs**.

With a commitment to diversity, equity, and efficiency, CSQ helps clients build **stronger, more inclusive business ecosystems**, ensuring **immediate results and lasting success**.

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