

LA'PASS PRODUCTIONS, INC.

CAPABILITY STATEMENT

CORE COMPETENCIES

We are a multinational company providing advanced digital media and interactive solutions.

Our services include:

- ✓ Website Administration / Webmaster
- ✓ Social Media Strategies & Consultations
- ✓ Short Online Video Production (ex. YouTube)
- ✓ Mobile / Desktop / App Real-Time Technical Support

DIFFERENTIATORS

What's unique about La'Pass Productions is we are a micro-business yet can operate as one of a large corporation. Unlike larger companies, we deliver our services/products faster, we are more personal with our clients and more accessible and we cut our competitor's prices literally in half or more.

PAST PERFORMANCES

- DeKalb County, Government - Wrote/Directed/Produced Voter Outreach Video, Project Manager/Photographer provided time-lapse images of new playground Gresham Park (Commissioner Larry Johnson)
- Georgia Legislative Black Caucus - Produced/Directed/Reporter/ Editor for the Azalea's Chapter event in Atlanta, Ga.
- GDOT Breakfast Luncheon MC for vendors' informational event. Introduction of Mayor Shirley Franklin
- Footfittr - Produced short online videos for a local orthopedic footwear store and managed and maintained the website. Created a dedicated YouTube channel
- Congressman Hank Johnson / John Ossoff - Interviewed and Reported for informational video coverage of the event at Stonecrest's Arizona Restaurant



LA'PASS PRODUCTIONS, INC.

since 2007

"Information is only valuable when you know how to access it"

COMPANY DATA

DBE CERTIFIED
NAICS Codes: 51211, 512191, 512199
51821, 51913, 54184, 71151
DUNS No. 962890864 Dekalb County
Business License #237149

COMPANY INFO

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