



Capability Statement

CORE DATA

ROSELAND CONCESSIONS

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ROSELAND CONCESSIONS

Corporate Overview

Roseland Concession, LLC, is a hospitality company with emphasis on food, beverage & retail franchises & airport concessions; event planning; external & public affairs; and diversity & inclusion consulting.

Core Competencies

- Liaison for diversity & inclusion and community relations strategies with nonprofits
- Develop business strategy, focusing on food service, retail operations, event management, diversity & inclusion, and external & public affairs
- Conceptualize and execute external engagement to promote executive visibility

CERTIFICATIONS

Airport Concessions Disadvantaged Business Enterprise (ACDBE), SBA Women Owned Small Business, City of Atlanta Small Business Opportunity

Cynthia E. Williams, MBA, President of **Roseland Concessions** has extensive experience in nonprofit management, hospitality, events, employee engagement, corporate social responsibility, public affairs, and diversity & inclusion.

DIFFERENTIATORS

Prepared multi-million dollar proposals resulting in Food Service contract awards

Raised multi-million dollars for nonprofits

Hosted National Conferences with the 100 Black Men of America, National Coalition of 100 Black Women, Inc, The Links, Inc. that were successful financially, had dynamic participants and high member attendance

PAST PERFORMANCE

Morehouse School of Medicine

Philanthropy, Donor Management, Employee Engagement, Special Events, Fundraising, Diversity & Inclusion,

National Coalition of 100 Black Women, Inc.

Conferences, Corporate Sponsorships

City of South Fulton

Special Events

Atlanta Police Foundation

Philanthropy, Public Relations, Donor Management, Employee Engagement, Special Events

Fulton County

Special Events

DeKalb County

Program Management

S. Battle & Company (Food Management)

Contract & Operations Management

NAICS CODES

722513- Restaurants, Fast Food

722511- Full-Service Restaurants

541613- Marketing Consulting Services

541611 Administrative Management and General Management Consulting Services

561920- Event and Meeting Planning Services

Federal ID: 83-4442297