



Citizen Consulting Group is a certified Disadvantaged Business Enterprise (DBE) professional services firm through GDOT, proudly delivering tailored services to local governments, agencies, and commercial entities. As a women-owned company, we are dedicated to bridging the gap between communities and decision-makers, ensuring that every voice is heard and projects thrive through innovative solutions.

theccgsolution.com

CAPABILITY STATEMENT

CORE COMPETENCIES

PUBLIC INVOLVEMENT & OUTREACH

Comprehensive stakeholder engagement, public meeting facilitation, and virtual outreach strategies that build trust, foster inclusion, and drive meaningful participation in transportation and community projects.

PROJECT MANAGEMENT

Strategic planning, execution, and performance analysis for public-sector initiatives, ensuring projects are delivered on time, within scope, and aligned with measurable outcomes and client objectives.

BRAND MANAGEMENT & COMMUNICATIONS

Integrated messaging, media relations, and data-driven communication strategies that connect with diverse audiences and strengthen organizational reputation through consistent, targeted storytelling.

DESIGN, PRODUCTION & CREATIVE SERVICES

End-to-end creative development—from visual storytelling and marketing collateral to digital and print production—delivering innovative, accessible materials that enhance public engagement and understanding.

DIFFERENTIATORS

Aligned with Local Community

Our strength lies in translating community insight into meaningful connection. We combine local knowledge with culturally responsive strategies, to engage stakeholders on a relational level driving genuine dialogue, lasting trust, and measurable participation.

Consulting Expertise

Backed by deep consulting expertise in transportation and community engagement, our team transforms outreach into strategic direction—helping agencies connect, communicate, and deliver projects that earn public trust.

Creative Problem Solving

Where others follow templates, we innovate. CCG fuses creativity, data, and technology to design engagement strategies that are as adaptive as the communities we serve. The result: smarter outreach, stronger participation, and measurable change.

PAST PERFORMANCES

GDOT

Directed public outreach, stakeholder engagement, and agency coordination for major GDOT projects—including the Rome-Cartersville Development Corridor, Tybee Bridge Replacement, and I-285 Top End Express Lanes—resulting in strengthened community relationships and improved participation among key stakeholder groups.

MACON-BIBB & HOUSTON COUNTY

Delivered integrated communications and engagement strategies—spanning media relations, digital content, community events, and brand development—that aligned public messaging with client goals and advanced organizational visibility.

STATE & LOCAL AGENCIES

Spearheaded GDVS's Veteran Suicide Prevention social campaign, resulting in 2 million users reached and driving over 4,000 link clicks to the Veterans Crisis Line website within 4 weeks and less than \$10,000 budget for ads.

CORPORATE EXPERIENCE

Led 30+ global improvement projects that redesigned and optimized the customer experience, saved \$6M+ in operational expenses for domestic efforts. Managed 100+ external video projects and reduced AT&T Business's "Not Ready" installation rate from 33% to 27% in 6 months.

COMPANY DATA

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